



Sponsorship Prospectus for the NC Summit on Reducing Overdose

March 9-11, 2027
Wake County

Table of Contents

- 2 2027 NC Summit on Reducing Overdose Overview
- 3 Sponsorship Tiers
- 4 Logistics and FAQs

2027 NC Summit on Reducing Overdose Overview

The North Carolina Association of County Commissioners (NCACC) is excited to host the 2027 NC Summit on Reducing Overdose (NC SORO) in Wake County from March 9-11, 2027.

The NCACC is the official voice of all 100 counties on issues considered by the General Assembly, Congress, and federal and state agencies. The Association provides expertise to counties in the areas of advocacy, research, risk management, and education and leadership training.

The NCACC Opioid Settlements Technical Assistance Team (OSTAT) strives to support local governments in utilizing opioid settlement funds to maximize resources and impact through technical assistance, outreach and training, and collaboration.

Sponsoring NC SORO is a great opportunity for organizations to support education and training for local government leaders, providers, practitioners, and partners. This event offers increased visibility among North Carolina local government decision-makers who are investing in the health of their communities. The 2025 Summit attracted over 800 attendees representing communities from across the state and the nation. We are planning for nearly 1,000 attendees at the 2027 NC SORO, which will make it the largest event in North Carolina's history focused on overdose prevention.

The NCACC offers many sponsorship opportunities, and sponsors receive prominent recognition for their contributions. In this prospectus, you will find information to help you make the most of your experience at our event and answer frequently asked questions.

All sponsorship proceeds are used to make NC SORO the best possible event for attendees from North Carolina's 100 counties and from states across the U.S. Sponsorship funds also help support the year-round technical assistance provided to North Carolina local governments receiving opioid settlement funds.

Sponsorship Tiers

2027 NC Summit on Reducing Overdose

If you would like to register as a sponsor or have questions regarding NCACC sponsorship, please contact the NCACC Conferences and Events Team at events@ncacc.org. The following levels of sponsorship are suggested by NCACC. For those looking to support with \$10,000 or more, please contact us to discuss alternative sponsorship options.

Benefits	Champion	Partner	Supporter
<p>Sponsorship of a conference meal, reception, snack, or coffee station <i>Availability is limited. Please ask about this benefit.</i></p>	✓	✓	
<p>Email marketing and social media recognition</p>	Sponsor logo and website shared with registrants via NCACC emails and socials	Sponsor logo and website shared with registrants via NCACC emails and socials	
<p>Complimentary registrations for sponsor representatives</p>	10	4	2
<p>Resource table</p>	Priority location	Premier location	Location assigned
<p>Recognition on conference banners, program, and event webpage</p>	Enlarged logo	Logo	Organization Name
<p>50% discount on up to 5 additional registrations for sponsor attendees</p>		✓	✓
Sponsorship Fee:	\$10,000	\$6,000	\$3,000

Logistics and FAQs

Resource Tables

All NC SORO sponsorships include one rectangular resource table with linens and two chairs. You may use this table and the floor space immediately adjacent to the table to display promotional materials and signage for your organization. Due to space restrictions, we cannot guarantee an accessible power outlet at every sponsor table. We encourage sponsors to bring portable power sources for displays that require electricity.

Resource tables are strategically placed throughout the main hallways and concourses at NC SORO to maximize your visibility and opportunities to network with attendees. Table locations are assigned by NCACC staff according to sponsorship level. Staff will be on hand to escort you to your table when you arrive.

We do not publish resource table locations in advance. You will receive your resource table location when you check in at the event.

Sponsor representatives are invited to attend educational sessions, food and beverage events, and staff their resource tables as they see fit.

Setup and Breakdown

NCACC recommends that sponsors set up their displays before attendees begin to arrive Tuesday afternoon. Exact timing for setup will be finalized and sent to sponsors as NC SORO approaches.

Sponsors may disassemble their materials at any time before the end of programming. We ask that sponsors try to limit disruption to NC SORO programming while packing up materials. Please consider taking down displays during a session, when hallways are less crowded.

Registration and Check-In

Exact timing for when NCACC staff will open the registration and check-in table for sponsors to pick up name badges and event materials will be finalized and sent to sponsors as NC SORO approaches. You are required to check in at the registration table once. We ask that you wear your provided name badge at all times during NC SORO.

Promotional Items

Sponsors are welcome to bring promotional items to distribute to attendees from their resource table(s). Sponsors may also raffle off prizes by collecting business cards or contact information at their table(s).

Due to North Carolina Alcoholic Beverage Control (ABC) laws, sponsors may not provide alcohol at their table(s). NCACC reserves the right to remove any promotional items that are deemed inappropriate or offensive.

Shipping Information

If you have materials that require shipping for our conference or materials that must be shipped to the convention center, please contact the NCACC Conferences and Events Team at events@ncacc.org for shipping instructions.

All shipping and drayage will need to be coordinated directly with the Raleigh Convention Center. Fees from the convention center may apply.

Hotel Arrangements

Sponsor representatives are responsible for making their own hotel arrangements for this event, as needed.

Security

The convention center space for NC SORO does not change throughout the event. The facility will be secured in the evenings, and sponsors may leave display materials at their table(s) overnight. Please do not leave valuables and electronic equipment unattended. NCACC and the conference venue are not responsible for any damaged or stolen items.

Sponsorship Vetting and Approval

Our Association is committed to fostering partnerships that align with our mission and values. To ensure that sponsorships reflect our standards, all prospective sponsors will undergo a vetting process. This process allows us to carefully evaluate each potential sponsor to determine compatibility with our goals, objectives, and professional standards.

Please note that our Association reserves the right to decline sponsorship from any organization or entity that does not meet our criteria or align with our mission. We appreciate your understanding and commitment to maintaining the integrity of our Association.

Contact Information

For more information about NC Summit on Reducing Overdose sponsorships, to register as a sponsor, or to inquire about contributing to NC SORO at a more in-depth partner-level sponsorship, please contact the NCACC Conferences and Events Team at events@ncacc.org. Availability is limited.

For more information on opioid settlement resources in North Carolina, visit ncacc.org/opioidsettlement or ncopioidsettlement.org.



Thanks for all you do to support our counties!

323 West Jones St., Suite 500
Raleigh, NC 27603

(919) 715-2893

ncacc.org



@ncacc1908



@ncacc1908



@ncacc



@ncacc