



# **Sponsorship Prospectus for the NCACC 119th Annual Conference**

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August 20-22, 2026  
Durham County

# Table of Contents

- 2 NCACC 119th Annual Conference Overview
- 3 2026 Sponsorship Benefits
- 4 2026 Sponsorship Tiers
- 5 Logistics and FAQs

# NCACC 119th Annual Conference Overview

**The North Carolina Association of County Commissioners (NCACC) will hold its 119th Annual Conference in Durham County from August 20-22, 2026.**

The North Carolina Association of County Commissioners (NCACC) is the official voice of all 100 counties on issues considered by the General Assembly, Congress, and federal and state agencies. The Association provides expertise to counties in the areas of advocacy, research, risk management, and education and leadership training.

The NCACC Annual Conference is the Association's premier educational event and offers all county commissioners and administrative staff the opportunity to come together to learn, network, and recharge. Sponsoring the NCACC Annual Conference is a great opportunity for public and private organizations to support education for elected and appointed county officials and their staff, while increasing visibility with North Carolina's county decision-makers. Last year's conference welcomed more than 650 attendees from over 90 counties.

The NCACC offers many sponsorship opportunities, and sponsors receive prominent recognition for their contributions. In this document, you will find information to help you determine the sponsorship level that best fits your needs.

All proceeds from sponsorships are used to make the NCACC Annual Conference the best possible event for local elected county officials, managers, and staff in North Carolina's 100 counties. NCACC appreciates your support and looks forward to seeing you in Durham County in August 2026!

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*For more information about the NCACC Annual Conference or sponsorship opportunities, please email the NCACC Conferences and Events team at [events@ncacc.org](mailto:events@ncacc.org).*

# 2026 Sponsorship Benefits

## Resource Tables

Resource tables at the Annual Conference provide a prime opportunity for businesses to connect with attendees, showcase offerings, and build industry relationships. Strategically placed to encourage interaction with attendees, these tables attract visitors eager to network and learn. Gold-level sponsors receive priority placement, followed by silver- and bronze-level.

## Promotional Items

Sponsors are welcome to bring promotional items to distribute to attendees at their resource tables. Sponsors are permitted to raffle prizes by collecting business cards or contact information at their tables. (See page 5 for more information on allowable items.)

## Recognition on Conference Banners, Program, and Website

Sponsors are prominently featured on conference banners, ensuring their branding is visible to all attendees. A printed program is provided to all attendees and used as the source of information throughout the multi-day event. Sponsors are acknowledged in the program, and top-tier sponsors also receive advertising space. Additionally, an event-specific webpage is created each year and serves as an electronic means for attendees to stay updated on the event and connected to sponsors.

## Email and Social Media Marketing

NCACC communicates directly and regularly with elected and appointed North Carolina county officials. Bronze-level sponsors and higher will receive recognition in email marketing sent to 1,200+ individuals' inboxes. Bronze-level sponsors and higher will also receive social media acknowledgment to NCACC's followers on Facebook (1,200+), Instagram (650+), LinkedIn (3,700+), and X (3,500+).

## Conference Registration

Attending the NCACC Annual Conference is a prime opportunity to directly connect with county leaders and staff and to hear topics relevant to our counties in the education sessions. All sponsorships include a set number of complimentary registrations, as well as discounts on additional registrations. Registrations provide access to the full event, excluding special events that require separately purchased tickets.

## Education Session Presentation

Does your company or organization have a topic that would be of interest to conference attendees? Gold-level sponsors are invited to submit proposals to present a 45-minute presentation during a conference workshop block. Space is limited, and the topic and presentation slides must be vetted and preapproved by NCACC in advance.

## Add-On Opportunities

Gold- and silver-level sponsors can add additional benefits to their sponsorship package to fit their needs. Add-on opportunities are available on a first-come, first-served basis. Please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org) for add-on benefit information. Opportunities include:

- Keynote Speaker (\$10,000) – 1 available
- Documentary Screening (\$5,000) – 1 available
- Snack/Coffee Station (\$5,000) – 2 available
- Wi-Fi (\$2,500) – 1 available
- Executive Officer's Room (\$1,000) – 1 available

# 2026 Sponsorship Tiers

## NCACC 119th Annual Conference

See pages 3 and 5 of the NCACC Event Sponsorship Prospectus to learn more about the benefits listed below. If you would like to register as a sponsor or have questions regarding NCACC sponsorship, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org).

Benefits	Gold	Silver	Bronze	Corporate Registration
Opportunity to submit a proposal to present an education session	✓			
Opportunity to purchase add-on sponsorships	✓	✓		
Resource table	Priority location	Premium location	Location assigned	
Promotional item distribution	Resource table	Resource table	Resource table	
Recognition on conference banners, program, and website	Enlarged logo & link to website on digital materials	Logo & link to website on digital materials	Organization name	
Conference program ad space	Full-page	Half-page		
Email marketing	✓	✓	✓	
Social media marketing	Dedicated post	✓	✓	
Complimentary conference registration for organization representatives <i>Includes meal events</i>	<b>4</b>	<b>3</b>	<b>2</b>	<b>1</b>
50% discount on up to 5 additional registrations for organization representatives	✓	✓	✓	✓
<b>Sponsorship Fee:</b>	<b>\$9,000</b>	<b>\$6,000</b>	<b>\$3,500</b>	<b>\$1,000</b>

# Logistics and FAQs

## Resource Tables

Resource tables include one 8-foot table with a tablecloth and two chairs. Sponsors may use this table and the floor space immediately adjacent to the table to display promotional materials and signage. Due to space restrictions, we cannot guarantee an accessible power outlet. Table locations are assigned according to sponsorship level. Table locations are not published in advance, but the conference program will list sponsors and resource tables by general area on the conference map to help attendees locate your organization.

Resource tables can be set up starting Wednesday prior to the conference. Attendees will have access beginning Thursday morning through Friday's conference hours. Sponsors will have the option to remain through Saturday's educational sessions. Set-up and take-down hours will be finalized as the conference approaches. Sponsor representatives are invited to attend educational sessions, participate in food and beverage events, and staff their resource tables as they see fit.

## Promotional Items

NCACC reserves the right to remove any promotional items that are considered inappropriate, offensive, or inconsistent with the event's values and standards. Due to North Carolina Alcoholic Beverage Control (ABC) laws, sponsors may not provide alcohol at their tables. NCACC must pre-approve with the Durham Convention Center any distribution of food and/or beverage items.

## Sponsorship Agreement

All sponsors are required to sign a sponsorship agreement that includes terms and conditions. Sponsors may see a template of this document anytime during the proposal process. All attendees, sponsors, and participants are required to abide by the [NCACC Event Code of Conduct Policy](#).

## Shipping Information

If you have materials that require shipping directly to the Durham Convention Center (DCC), please consult the [DCC Exhibitor Packet](#) and the [Exhibitor FAQ](#) page. DCC will accept packages up to three days in advance of the event. Packages must have the drayage form on file with the event manager. The form can be found in the DCC exhibitor packet.

## Hotel Accommodations

Sponsors are responsible for making their own hotel arrangements.

## Security

The facility will be locked at night, and sponsors can leave their display materials at their tables overnight. However, please do not leave valuables or electronic devices unattended. Neither NCACC nor the event venue is responsible for lost or damaged items.

## Contact

If you would like to register as a sponsor or have questions regarding NCACC sponsorship, please contact the NCACC Conferences and Events Team at [events@ncacc.org](mailto:events@ncacc.org).



# Thanks for all you do to support our counties!

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