



# Swain County

Highlights from the 2025 NCACC County Map Book

## Demographics

**13,700**

County Population

**-6.80%**

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	40.4	39.6	70
Population Under 18	21.3%	21.1%	37
Population 65+	20.2%	18.4%	62
Veteran Population	6.6%	6.0%	34

## Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	23.3%	17.5%	65
Average Weekly Wage	\$985	\$1,358	56
Per Capita Income	\$55,328	\$61,839	30
Gross Domestic Product (GDP)	\$851.3 million	\$788.1 billion	77

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4100	---	13
Property Tax Levy Per Capita	\$640	\$942	12
Property Tax Revenue Per Penny	\$215,346	---	89
Value Deferred Under Present Use Valuation	\$53.7 million	\$42.2 billion	98
Sales Tax Rate (State + Local)	7.00%	---	---

**34.8%**

of adults aged 25-44 hold a secondary degree or high-quality credential



**7.5%**

of adults aged 25-44 have less than a high school diploma

**\$554**

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

**100.0%**

of eligible children enrolled in the NC Pre-K Program

**18.4%**

of residents experience food insecurity

**46.4%**

of residents enrolled in "traditional" Medicaid coverage

**14.0%**

of residents participate in NC's Food and Nutrition Services (FNS) program



**22.6%**

of residents enrolled in Medicaid Expansion

**19**

emergency department visits for drug overdose

**69.0%**

of households have at least one device to access the internet

**17**

deaths due to overdose

**75.8%**

of households have a broadband internet subscription



\*Additional county-level data, notes, and explanations about how each indicator is ranked are online at [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook) or via the QR code. The digital PDF can be downloaded or you can email [communications@ncacc.org](mailto:communications@ncacc.org) to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.