



# Rutherford County

Highlights from the 2025 NCACC County Map Book

## Demographics

**65,355**

County Population

**0.00%**

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	44.3	39.6	37
Population Under 18	19.5%	21.1%	58
Population 65+	23.1%	18.4%	39
Veteran Population	6.6%	6.0%	33

## Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	20.3%	17.5%	45
Average Weekly Wage	\$975	\$1,358	64
Per Capita Income	\$44,091	\$61,839	93
Gross Domestic Product (GDP)	\$2,375.9 million	\$788.1 billion	52

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4540	---	23
Property Tax Levy Per Capita	\$769	\$942	32
Property Tax Revenue Per Penny	\$1,106,926	---	39
Value Deferred Under Present Use Valuation	\$210.8 million	\$42.2 billion	71
Sales Tax Rate (State + Local)	7.00%	---	---

**37.1%**

of adults aged 25-44 hold a secondary degree or high-quality credential



**11.3%**

of adults aged 25-44 have less than a high school diploma

**\$1,947**

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

**64.9%**

of eligible children enrolled in the NC Pre-K Program

**18.6%**

of residents experience food insecurity

**32.5%**

of residents enrolled in "traditional" Medicaid coverage

**19.7%**

of residents participate in NC's Food and Nutrition Services (FNS) program



**14.1%**

of residents enrolled in Medicaid Expansion

**146**

emergency department visits for drug overdose

**47**

deaths due to overdose

**75.4%**

of households have at least one device to access the internet

**82.6%**

of households have a broadband internet subscription



\*Additional county-level data, notes, and explanations about how each indicator is ranked are online at [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook) or via the QR code. The digital PDF can be downloaded or you can email [communications@ncacc.org](mailto:communications@ncacc.org) to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.