



Rowan County

Highlights from the 2025 NCACC County Map Book

Demographics

154,322

County Population

+9.10%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	40.8	39.6	67
Population Under 18	21.6%	21.1%	30
Population 65+	19.1%	18.4%	74
Veteran Population	5.6%	6.0%	61

Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	20.7%	17.5%	49
Average Weekly Wage	\$1,157	\$1,358	14
Per Capita Income	\$49,008	\$61,839	64
Gross Domestic Product (GDP)	\$7,588.2 million	\$788.1 billion	20

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.5800	---	49
Property Tax Levy Per Capita	\$776	\$942	34
Property Tax Revenue Per Penny	\$2,061,889	---	22
Value Deferred Under Present Use Valuation	\$982.8 million	\$42.2 billion	7
Sales Tax Rate (State + Local)	7.00%	---	---

42.0%

of adults aged 25-44 hold a secondary degree or high-quality credential



13.2%

of adults aged 25-44 have less than a high school diploma

\$2,460

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

35.0%

of eligible children enrolled in the NC Pre-K Program

16.0%

of residents experience food insecurity

31.8%

of residents enrolled in "traditional" Medicaid coverage

13.4%

of residents participate in NC's Food and Nutrition Services (FNS) program



10.4%

of residents enrolled in Medicaid Expansion

233

emergency department visits for drug overdose

121

deaths due to overdose

80.2%

of households have at least one device to access the internet

88.7%

of households have a broadband internet subscription



*Additional county-level data, notes, and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.