



# New Hanover County

Highlights from the 2025 NCACC County Map Book

## Demographics

# 246,073

County Population

# +14.20%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	41.5	39.6	61
Population Under 18	17.0%	21.1%	86
Population 65+	20.9%	18.4%	57
Veteran Population	6.3%	6.0%	42

## Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	15.5%	17.5%	22
Average Weekly Wage	\$1,229	\$1,358	8
Per Capita Income	\$64,831	\$61,839	12
Gross Domestic Product (GDP)	\$19,610.8 million	\$788.1 billion	8

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.2950	---	4
Property Tax Levy Per Capita	\$945	\$942	67
Property Tax Revenue Per Penny	\$5,183,351	---	7
Value Deferred Under Present Use Valuation	\$173.0 million	\$42.2 billion	82
Sales Tax Rate (State + Local)	7.00%	---	---

# 66.0%

of adults aged 25-44 hold a secondary degree or high-quality credential



# 6.9%

of adults aged 25-44 have less than a high school diploma

# \$3,741

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

# 80.0%

of eligible children enrolled in the NC Pre-K Program

# 14.6%

of residents experience food insecurity

# 18.2%

of residents enrolled in "traditional" Medicaid coverage

# 9.6%

of residents participate in NC's Food and Nutrition Services (FNS) program



# 8.4%

of residents enrolled in Medicaid Expansion

# 182

emergency department visits for drug overdose

# 105

deaths due to overdose

# 90.3%

of households have at least one device to access the internet

# 91.9%

of households have a broadband internet subscription



\*Additional county-level data, notes, and explanations about how each indicator is ranked are online at [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook) or via the QR code. The digital PDF can be downloaded or you can email [communications@ncacc.org](mailto:communications@ncacc.org) to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.