



Craven County

Highlights from the 2025 NCACC County Map Book

Demographics

103,335

County Population

+1.30%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	38.5	39.6	88
Population Under 18	21.8%	21.1%	25
Population 65+	21.4%	18.4%	54
Veteran Population	12.8%	6.0%	3

Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	25.1%	17.5%	74
Average Weekly Wage	\$1,122	\$1,358	17
Per Capita Income	\$58,120	\$61,839	23
Gross Domestic Product (GDP)	\$6,544.3 million	\$788.1 billion	23

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4448	---	21
Property Tax Levy Per Capita	\$627	\$942	7
Property Tax Revenue Per Penny	\$1,454,883	---	31
Value Deferred Under Present Use Valuation	\$258.1 million	\$42.2 billion	60
Sales Tax Rate (State + Local)	6.75%	---	---

46.4%

of adults aged 25-44 hold a secondary degree or high-quality credential



6.8%

of adults aged 25-44 have less than a high school diploma

\$2,195

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

44.9%

of eligible children enrolled in the NC Pre-K Program

15.5%

of residents experience food insecurity

25.8%

of residents enrolled in "traditional" Medicaid coverage

13.0%

of residents participate in NC's Food and Nutrition Services (FNS) program



10.9%

of residents enrolled in Medicaid Expansion

110

emergency department visits for drug overdose

81

deaths due to overdose

81.2%

of households have at least one device to access the internet

83.6%

of households have a broadband internet subscription



**Additional county-level data, notes, and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.*

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.