



Cleveland County

Highlights from the 2025 NCACC County Map Book

Demographics

101,775

County Population

+4.90%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	40.3	39.6	71
Population Under 18	22.2%	21.1%	22
Population 65+	19.8%	18.4%	66
Veteran Population	6.1%	6.0%	49

Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	26.0%	17.5%	76
Average Weekly Wage	\$1,051	\$1,358	33
Per Capita Income	\$47,778	\$61,839	73
Gross Domestic Product (GDP)	\$5,627.4 million	\$788.1 billion	26

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4050	---	12
Property Tax Levy Per Capita	\$758	\$942	29
Property Tax Revenue Per Penny	\$1,121,580	---	38
Value Deferred Under Present Use Valuation	\$319.1 million	\$42.2 billion	46
Sales Tax Rate (State + Local)	6.75%	---	---

44.2%

of adults aged 25-44 hold a secondary degree or high-quality credential



11.1%

of adults aged 25-44 have less than a high school diploma

\$680

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

71.9%

of eligible children enrolled in the NC Pre-K Program

17.0%

of residents experience food insecurity

34.1%

of residents enrolled in "traditional" Medicaid coverage

21.2%

of residents participate in NC's Food and Nutrition Services (FNS) program



12.6%

of residents enrolled in Medicaid Expansion

154

emergency department visits for drug overdose

53

deaths due to overdose

76.5%

of households have at least one device to access the internet

80.8%

of households have a broadband internet subscription



*Additional county-level data, notes, and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.