



Clay County

Highlights from the 2025 NCACC County Map Book

Demographics

12,108

County Population

+12.70%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	52.0	39.6	5
Population Under 18	15.7%	21.1%	91
Population 65+	33.3%	18.4%	5
Veteran Population	7.6%	6.0%	24

Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	22.2%	17.5%	59
Average Weekly Wage	\$936	\$1,358	80
Per Capita Income	\$47,138	\$61,839	79
Gross Domestic Product (GDP)	\$297.6 million	\$788.1 billion	94

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4300	---	17
Property Tax Levy Per Capita	\$787	\$942	35
Property Tax Revenue Per Penny	\$221,614	---	85
Value Deferred Under Present Use Valuation	\$86.6 million	\$42.2 billion	97
Sales Tax Rate (State + Local)	7.00%	---	---

63.5%

of adults aged 25-44 hold a secondary degree or high-quality credential



4.9%

of adults aged 25-44 have less than a high school diploma

N/A

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

100.0%

of eligible children enrolled in the NC Pre-K Program

16.2%

of residents experience food insecurity

25.2%

of residents enrolled in "traditional" Medicaid coverage

12.3%

of residents participate in NC's Food and Nutrition Services (FNS) program



12.5%

of residents enrolled in Medicaid Expansion

3

emergency department visits for drug overdose

76.4%

of households have at least one device to access the internet

3

deaths due to overdose

79.1%

of households have a broadband internet subscription



**Additional county-level data, notes, and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.*

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.