



Catawba County

Highlights from the 2025 NCACC County Map Book

Demographics

169,918

County Population

+8.70%

Population Change Since 2015

Population Facts	County	NC	Rank*
Median Age	40.9	39.6	65
Population Under 18	21.9%	21.1%	24
Population 65+	19.5%	18.4%	70
Veteran Population	5.4%	6.0%	73

Economics and Taxation

Economics	County	NC	Rank*
Children in Poverty	15.6%	17.5%	24
Average Weekly Wage	\$1,115	\$1,358	19
Per Capita Income	\$57,624	\$61,839	25
Gross Domestic Product (GDP)	\$11,904.9 million	\$788.1 billion	12

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.3985	---	11
Property Tax Levy Per Capita	\$750	\$942	27
Property Tax Revenue Per Penny	\$3,197,719	---	13
Value Deferred Under Present Use Valuation	\$331.8 million	\$42.2 billion	45
Sales Tax Rate (State + Local)	7.00%	---	---

47.8%

of adults aged 25-44 hold a secondary degree or high-quality credential



9.5%

of adults aged 25-44 have less than a high school diploma

\$2,148

in K-12 current expense funding as estimated appropriation per student (ADM), as self-reported by the county

54.1%

of eligible children enrolled in the NC Pre-K Program

15.0%

of residents experience food insecurity

24.9%

of residents enrolled in "traditional" Medicaid coverage

13.6%

of residents participate in NC's Food and Nutrition Services (FNS) program



9.9%

of residents enrolled in Medicaid Expansion

231

emergency department visits for drug overdose

87

deaths due to overdose

79.6%

of households have at least one device to access the internet

87.5%

of households have a broadband internet subscription



*Additional county-level data, notes, and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.

These data points are excerpted from the 2025 NCACC County Map Book and represent the most recent year available.