

# Sampson County

Highlights from the 2024 NCACC County Map Book



## Demographics

**59,770**

County Population

**-3.7%**

Population Change Since 2014

Population Facts	County	NC	Rank*
Median Age	39.7	39.9	75
Population Under 18	24%	21%	8
Population 65+	20%	18%	67
Veteran Population	5.5%	6.1%	73

## Economy and Taxes

Economics	County	NC	Rank*
Children in Poverty	26%	17%	74
Average Weekly Wage	\$908	\$1,262	43
Per Capita Income	\$46,849	\$58,109	62
Gross Domestic Product (GDP)	\$1.8B	\$609B	51

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.6250¢	---	52
Taxable Property Valuation Per Capita	\$88,844	\$156,028	86
Property Tax Levy Per Capita	\$733	\$902	66
Value Deferred Under Present Use Valuation	\$590M	\$38.0B	19
Sales Tax Rate (State + Local)	7.00%	---	---



**37%**

of adults aged 25-44 hold a secondary degree or high-quality credential.

**18%**

of adults aged 25-44 have less than a high school diploma.

**\$1,317**

in total K-12 current expense funding, as self reported by the county

**17%**

of residents experience food insecurity.

**18%**

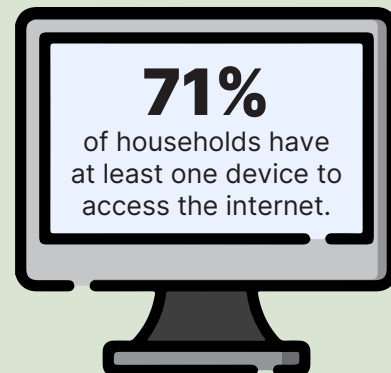
of residents under age 65 are uninsured.

**94**

emergency department visits for drug overdose

**16**

deaths due to overdose



**71%**

of households have at least one device to access the internet.

**78%**

of households have a broadband internet subscription.

*Pre-pandemic broadband data (2019) is available in the full version of the County Map Book.*

**882**

farms in the county – The US Department of Agriculture defines a “farm” as any plot of land that produced and sold at least \$1,000 of agricultural products during the 2022 Ag. census.



**292,205**

acres of agricultural land – The US Department of Agriculture defines “agricultural land” as traditional farms, ranches, timber production, aquaculture, and similar activities.



*These data points are excerpted from the 2024 NCACC County Map Book and represent the most recent year available.*

*\*Additional county-level data, notes, a source list and explanations about how each indicator is ranked are online at [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook) or via the QR code. The digital PDF can be downloaded or you can email [communications@ncacc.org](mailto:communications@ncacc.org) to request a free spiral-bound book.*