

Rowan County

Highlights from the 2024 NCACC County Map Book



Demographics

153,047

County Population

+9.1%

Population Change Since 2014

Population Facts	County	NC	Rank*
Median Age	41.0	39.9	64
Population Under 18	21%	21%	29
Population 65+	20%	18%	60
Veteran Population	5.8%	6.1%	61

Economy and Taxes

Economics	County	NC	Rank*
Children in Poverty	23%	17%	64
Average Weekly Wage	\$1,058	\$1,262	13
Per Capita Income	\$46,990	\$58,109	60
Gross Domestic Product (GDP)	\$5.8B	\$609B	19

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.5800¢	---	37
Taxable Property Valuation Per Capita	\$131,350	\$156,028	53
Property Tax Levy Per Capita	\$762	\$902	62
Value Deferred Under Present Use Valuation	\$984M	\$38.0B	5
Sales Tax Rate (State + Local)	7.00%	---	---



41%

of adults aged 25-44 hold a secondary degree or high-quality credential.

13%

of adults aged 25-44 have less than a high school diploma.

\$2,236

in total K-12 current expense funding, as self reported by the county

16%

of residents experience food insecurity.

15%

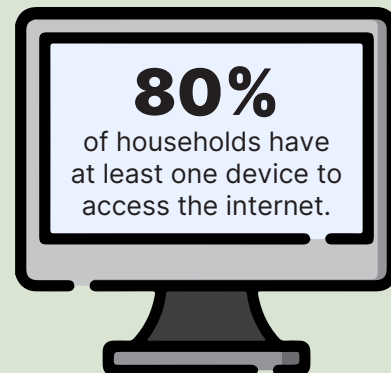
of residents under age 65 are uninsured.

360

emergency department visits for drug overdose

107

deaths due to overdose



80%

of households have at least one device to access the internet.

87%

of households have a broadband internet subscription.

Pre-pandemic broadband data (2019) is available in the full version of the County Map Book.

801

farms in the county – The US Department of Agriculture defines a “farm” as any plot of land that produced and sold at least \$1,000 of agricultural products during the 2022 Ag. census.



104,888

acres of agricultural land – The US Department of Agriculture defines “agricultural land” as traditional farms, ranches, timber production, aquaculture, and similar activities.



These data points are excerpted from the 2024 NCACC County Map Book and represent the most recent year available.

**Additional county-level data, notes, a source list and explanations about how each indicator is ranked are online at www.ncacc.org/mapbook or via the QR code. The digital PDF can be downloaded or you can email communications@ncacc.org to request a free spiral-bound book.*