

# Craven County

Highlights from the 2024 NCACC County Map Book



## Demographics

**105,175**

County Population

**+1.9%**

Population Change Since 2014

Population Facts	County	NC	Rank*
Median Age	37.2	39.9	92
Population Under 18	24%	21%	7
Population 65+	19%	18%	73
Veteran Population	12.7%	6.1%	3

## Economy and Taxes

Economics	County	NC	Rank*
Children in Poverty	19%	17%	39
Average Weekly Wage	\$1,021	\$1,262	16
Per Capita Income	\$54,327	\$58,109	26
Gross Domestic Product (GDP)	\$5.0B	\$609B	23

Taxation	County	NC	Rank*
Property Tax Rate, FY 2024-25	0.4448¢	---	15
Taxable Property Valuation Per Capita	\$134,865	\$156,028	50
Property Tax Levy Per Capita	\$600	\$902	92
Value Deferred Under Present Use Valuation	\$259M	\$38.0B	58
Sales Tax Rate (State + Local)	6.75%	---	---



**46%**

of adults aged 25-44 hold a secondary degree or high-quality credential.

**8%**

of adults aged 25-44 have less than a high school diploma.

**\$2,046**

in total K-12 current expense funding, as self reported by the county

**15%**

of residents experience food insecurity.

**11%**

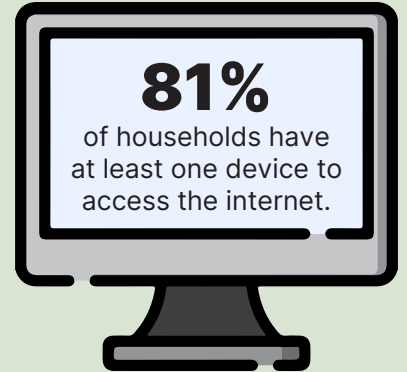
of residents under age 65 are uninsured.

**205**

emergency department visits for drug overdose

**90**

deaths due to overdose



**81%**

of households have at least one device to access the internet.

**82%**

of households have a broadband internet subscription.

*Pre-pandemic broadband data (2019) is available in the full version of the County Map Book.*

**292**

farms in the county – The US Department of Agriculture defines a “farm” as any plot of land that produced and sold at least \$1,000 of agricultural products during the 2022 Ag. census.



**100,825**

acres of agricultural land – The US Department of Agriculture defines “agricultural land” as traditional farms, ranches, timber production, aquaculture, and similar activities.



*These data points are excerpted from the 2024 NCACC County Map Book and represent the most recent year available.*

*\*Additional county-level data, notes, a source list and explanations about how each indicator is ranked are online at [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook) or via the QR code. The digital PDF can be downloaded or you can email [communications@ncacc.org](mailto:communications@ncacc.org) to request a free spiral-bound book.*