

SPONSOR PROSPECTUS

117th Annual Conference
August 8-10, 2024
Forsyth County



The North Carolina Association of County Commissioners (NCACC) will hold its 2024 Annual Conference in Forsyth County on August 8-10.

The North Carolina Association of County Commissioners (NCACC) is the official voice of all 100 counties on issues considered by the General Assembly, Congress, and federal and state agencies. The Association provides expertise to counties in the areas of advocacy, research, risk management and education and leadership training.

Sponsoring the NCACC Annual Conference is a great opportunity for public and private organizations to support education for elected and appointed county officials, and increase their visibility with North Carolina's county decision-makers. Last year's conference attracted over 500 elected and professional leaders representing counties from across the state.

The NCACC offers many sponsorship opportunities, and sponsors receive prominent recognition for their contributions. In this document, you will find information to help you make the most of your experience at our event, and answers to frequently asked questions for sponsors.

100% of sponsorship proceeds are used to make our conference the best possible event for local elected officials, managers, and staff in North Carolina's 100 counties. We appreciate your support, and look forward to seeing you in Forsyth County in August!



NCACC Annual Conference 2024 Sponsorship Tiers

Benefits

45 Minute Presentation during
Conference Workshop Block

*Workshop space is limited and topic must be
approved by NCACC staff.*

Complimentary Conference
Registrations for Company
Representatives

Includes Meal Functions and Receptions

Conference Program Ad Space

Email Marketing

Resource Table in Main Hallway or
Prefunction Area

Includes Linens & Two Chairs

Recognition on Conference
Banners, Program, and Website

List of Conference Attendees and
Email Addresses — Upon Request

50% Discount on Additional
Registrations for Company
Attendees

Gold

✓

4

Sponsor Ad in
Conference
Program

Sponsor highlight
in Weekly Update
or conference
promotional
email to NCACC
members.

Priority Table
Location

Enlarged Logo

✓

✓

Silver

4

Sponsor Ad in
Conference
Program

Sponsor highlight
in Weekly Update
or conference
promotional
email to NCACC
members.

Priority Table
Location
After Gold Sponsors

Logo

✓

✓

Bronze

2

Table Location
Assigned

Company
Name

✓

✓

Corporate Registration

1

✓

Sponsorship Fee:

\$9,000

\$6,000

\$3,500

\$1,000

For more information concerning Annual Conference sponsorships and corporate participation, please contact
NCACC Manager of Corporate Engagement, Matt Bigelow.

Email: matt.bigelow@ncacc.org

Phone: **(919) 715-4367**

Resource Tables

All conference sponsorships include a rectangular resource table with linens and two chairs. You may use this table and the floor space immediately adjacent to the table to display promotional materials and signage for your organization. Due to space restrictions, we cannot guarantee an accessible power outlet at every sponsor table. We encourage sponsors to bring portable power sources for displays that require electricity.

Resource tables are strategically placed throughout the main hallways and concourses at the conference to maximize your visibility and opportunities to network with attendees. Table locations are assigned by NCACC staff according to sponsorship level. Staff will be on hand to escort you to your table when you arrive.

Due to the constantly changing nature of the conference setup, we do not publish resource table locations in advance. The conference program will include a list of sponsors and resource tables to help attendees locate your organization.

Resource tables are available throughout Thursday and Friday's conference hours. Sponsor representatives are invited to attend educational sessions, food and beverage events, and staff their resource tables as they see fit.

Setup and Breakdown

The convention center will be open for resource table setup during the afternoon on Wednesday, August 7. NCACC recommends that sponsors set up their displays during this time so that their tables are ready when attendees begin to arrive Thursday morning. Exact timing for setup will be finalized as the conference approaches.

Resource tables will remain available during conference hours on Thursday and Friday. Sponsors are free to disassemble their materials at any time before the end of Friday's programming. We ask that sponsors try to limit disruption to conference programming while packing up materials. Please consider taking down displays during a session while the hallways are not crowded.

Although resource tables will be removed Friday evening, sponsor representatives are invited to stay for Saturday's conference programming.

Registration and Check-In

NCACC staff will maintain a check-in table for sponsors to pick up name tags and conference materials. Just follow the registration signs when you arrive!

Promotional Items

Sponsors are welcome to bring promotional items to distribute to attendees from their resource tables. Sponsors may also raffle off prizes by collecting business cards or contact information at their tables. Due to North Carolina ABC laws, sponsors may not provide alcohol at their tables. NCACC reserves the right to remove any promotional items that are deemed inappropriate or offensive.

Shipping Information

If you have materials that require shipping for our conference or have materials that require shipping to the convention center, please contact NCACC for shipping instructions. All shipping and drayage will need to be coordinated directly with the Benton Convention Center. Fees from the convention center may apply.

Hotel Accommodations

Due to the popularity of our conference among counties, NCACC often contracts with several hotels to secure accommodations for all conference attendees. Some room blocks may be reserved for county representatives only.

We ask that sponsor representatives make their own hotel arrangements near the convention center. NCACC will post room blocks online as they become available as the conference approaches.

Security

The convention center space for the Annual Conference does not change throughout the event. The facility will be secured in the evenings and sponsors may leave display materials at their tables overnight. Please do not leave valuables and electronic equipment unattended. NCACC and the conference venue are not responsible for any damaged or stolen items.

Contact

If you would like to register as a sponsor or have questions regarding NCACC sponsorship or advertising opportunities, please contact NCACC Manager of Corporate Engagement, Matt Bigelow.

Email: **matt.bigelow@ncacc.org** Phone: **(919) 715-4367**