



NCACC 100 Counties Prepared Training: Emergency Preparedness for Elected Officials

AGENDA

Tuesday, January 30, 2024

Mission Health A-B Tech Conference Center
16 Fernihurst Drive, Asheville, NC 28801

Please be prepared to show ID.

8:00 – 9:00 AM

Registration and Networking Coffee

9:00 AM

Welcome Remarks

Don Campbell, NC Emergency Management Chief of Staff

Kevin McLaughlin, VP Government Affairs & External Relations, Duke Energy

Frank Williams, Commissioner, Brunswick County, NCACC Past President

Pre-Incident

9:15 AM

Session 1: The Emergency Management Process

Kate Van Tol, NC Emergency Management Legal Fellow

- Review emergency definitions and phases.
- Review common terminology throughout and emergency, including state of emergency declarations, major disaster declarations, the difference between the two).
- Overview of roles of government (County, State, Federal); meaning of County or State; state of emergency; role of municipalities.

10:00 AM

Break

10:15 AM

Session 2: Understanding Roles and Responsibilities at the County Level

Retired Emergency Management Directors and current County Commissioners Randy Thompson and Ann Keyes

Moderated by Frank Williams

- Hear from former Emergency Management Directors and current County Commissioners on the delegation of roles and responsibilities for major county key players in an emergency.
- Explain the difference between the roles and the importance of everyone knowing where their job starts/ends.
- Share personal anecdotes about how things can go awry when there is confusion about roles and how clear roles can impact an emergency response.
- Share best practices for the different roles and how county commissioners can ensure they know their role in an emergency.

11:45 – 12:30 PM

Lunch Break

Welcome Remarks from Will Ray, NC Emergency Management Director

Incident Response

12:30 PM

Session 3: Effective Communication in a Crisis and County Communication

Craig DeBrew, Local Government and Community Relations Manager Cleveland, Henderson, Polk, Rutherford, and Transylvania Counties, Duke Energy; Angela Ingram, Julie Parker Communications

- Understand the importance of effective communication in a crisis.
- Learn the fundamentals of good crisis communication.
- Hear about the role of a county commissioner in crisis communications response.
- Gain insight on how to be a credible spokesperson.

2:15 PM

Session 4: Importance of Relationship Building

Don Campbell, Chief of Staff, NCEM; Mike Sprayberry, Senior Advisor for Emergency Management, Hagerty Consulting; Frank Williams, Commissioner, Brunswick County, NCACC Past President

- Highlight the importance of relationships between stakeholders and how they can impact the effectiveness of an emergency response.
- Hear examples of effective relationships between counties and other stakeholders.
- Hear from experts in emergency response about their experience building and maintaining relationships with counties and advice.

3:15 PM **Afternoon Break**

Incident Recovery

3:30 PM **Session 5: Funding Fundamentals**

Joe Stanton, Assistant Director for Recovery, NCEM

- Review disaster funding programs available to local jurisdictions to recover from major disasters.
- Understand programs available to support individual homeowners and business owners in recovering from emergencies and disasters.
- Discuss funding programs available to support Emergency Management programs and ongoing preparedness efforts.

4:30 PM **Closing Remarks**

Kevin Leonard, NCACC Executive Director

4:45 PM **Credentials Presentation and Conclusion**

"100 Counties Prepared Emergency Preparedness for Elected Officials Training Certificate of Completion"

5:00 PM **Conclude**

**Schedule topics and speakers are subject to change.*