

# Rowan County

## Highlights from the 2023 NCACC Map Book



### Demographics

2023 population	150,169
New residents since 2013	11,026
Percentage increase since 2013	8%

2023 Population Facts	County	NC	Rank <sup>1</sup>
Median Age	40.9	39.8	66
Population Under 18	21%	21%	28
Population Age 65+	19%	18%	67
Veterans	6%	6%	63



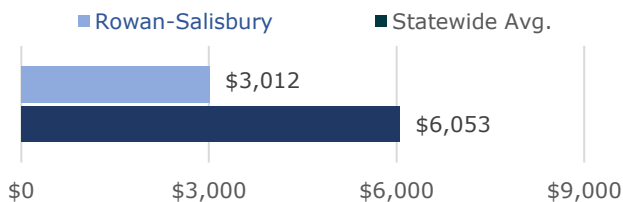
### Health & Wellbeing

<b>31%</b>	<b>13%</b>	<b>13%</b>
of residents are covered by Medicaid.	of residents under 65 are uninsured.	of households are food insecure.
<b>87</b>	<b>919</b>	
residents died from reported overdose in 2021.	residents served in 2021 via LME/MCO Opioid Use treatment programs (uninsured & Medicaid only).	

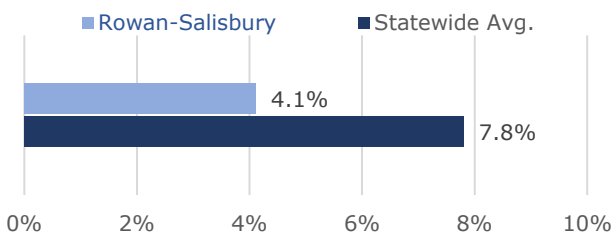


### Education

#### Average Teacher Salary Supplement, 2022-23



#### Share of Students in Charter Schools, 2021-22



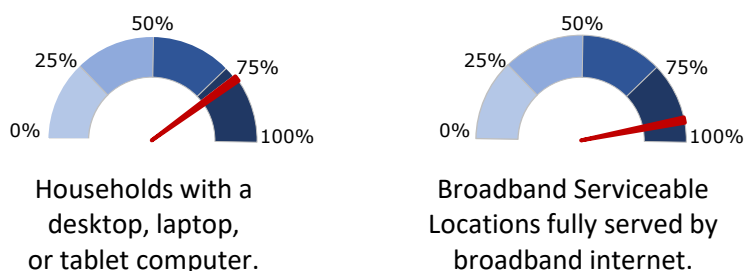
### Economy & Taxes

Income & Jobs	County	NC	Rank <sup>1</sup>
Average Weekly Wage	\$1,001	\$1,215	14
Per Capita Income	\$46,763	\$56,173	61
Children in Poverty	24%	18%	58
May 2023 Unemployment	3.3%	3.4%	41
Employed residents whose job is within the county	61%	72%	58

Local Taxes	County	NC	Rank <sup>1</sup>
Property Tax Rate, FY23-24	0.5800	0.6257	32
Taxable property per capita in \$1,000s, FY 22-23	\$98.7	\$136.3	67
Property tax levy per capita	\$649	\$854	76
Sales tax rate (state + local)	7.00%	—	—



### Broadband Access



To support counties in addressing North Carolinians' broadband needs, the NCACC released the Connecting Counties playbook, an online resource developed by the Connecting Counties Task Force under the leadership of NCACC President Tracey Johnson.

To access the playbook, use this QR code or visit <https://www.ncacc.org/connecting-counties>.

(1) A rank of 1 indicates the "best" or preferred value for each measure (i.e., the highest income, the lowest unemployment rate). For full notes, explanations of each indicator, and sources, or to download the Map Book or this fact sheet, visit [www.ncacc.org/mapbook](http://www.ncacc.org/mapbook).