

OPERATION GREEN LIGHT FOR VETERANS

November 6-12, 2023



#OperationGreenLight | NACo.org/OperationGreenLight

Light it green to welcome America's veterans home



OPERATION GREEN LIGHT *for* VETERANS POWERED BY NACo



#OperationG



ABOUT TOPICS ADVOCACY RESOURCES EVENTS & EDUCATION NEWS COUNTY EXPLORER



OPERATION GREEN LIGHT FOR VETERANS: COUNTY TOOLKIT

Advocacy Legislative Presentations, Reports & Toolkits Veterans Affairs



America's counties have a long and proud history of serving our nation's veterans, a legacy that continues to this day as we work with our federal, state and local partners to ensure that the former service

COUNTIES MATTER FOR VETERANS

America's counties are home to 17.5 million veterans, and



America's counties have a long and proud history of serving our nation's veterans, a legacy that continues to this day as we work with our federal, state and local partners to ensure that the former service members in our communities have access to the resources they need to thrive.

This coming Veterans Day, the National Association of Counties (NACo) and the National Association of County Veteran Service Officers (NACVSO) invite the nation's 3,069 counties, parishes and boroughs to **join Operation Green Light and show support for veterans by lighting our buildings green from November 6 to November 12**. By shining a green light, county governments and our residents will let veterans know that they are seen, appreciated and supported.

HOW TO JOIN

- Visit www.naco.org/operationgreenlight to access the Operation Green Light for Veterans County Toolkit.
- Use the County Toolkit template to pass a resolution declaring your county's participation in Operation Green Light for Veterans.
- Coordinate with your county Director of Facilities or Building & Grounds to light municipal buildings in green. Options include using projections, flood lights or green filters for existing lights.
- Use the templates and social media resources in the County Toolkit to promote the campaign to local press, businesses, county residents and Members of Congress.
- Upload details about your county's participation through the form included in the County Toolkit.
- Encourage individuals, businesses and community partners to show support by turning on a green light from November 6 to November 12!
- Support veterans year-round by purchasing supplies from veteran-owned businesses on Amazon Business at www.amazon.com/veteran-owned.

Scan the QR code for more about Operation Green Light, including a county toolkit.



SHARE YOUR ACTIVITIES WITH NACo

Use our submission form to share how your county is participating in Operation Green Light for Veterans.

[SHARE YOUR STORY](#)

PRINTABLE FLYER

Download the Operation Green Light flyer to spread the word and share key information on how to participate.

[DOWNLOAD FLYER](#)

RESOLUTION TEMPLATE

Use [this template](#) to pass a resolution declaring your county's participation in Operation Green Light.

[RESOLUTION TEMPLATE](#)

SAMPLE PRESS RELEASE

Use [this template](#) ahead of November 6 to spread the word about Operation Green Light and encourage individuals, businesses, non-profits and other organizations to participate. Use [this template](#) between November 6 and November 12 to announce your county's participation in Operation Green Light and share photos of county buildings illuminated in green.

[SAMPLE RELEASE | AHEAD OF NOV. 6](#)

[SAMPLE RELEASE | NOV. 6 - 12](#)

SAMPLE LETTER TO THE EDITOR

Use [this template](#) ahead of November 6 to spread the word about Operation Green Light and encourage individuals, businesses, non-profits and other organizations to participate.

[SAMPLE LETTER](#)

SAMPLE LETTER TO CONGRESS

Use [these templates](#) to ask your congressional delegation to support Operation Green Light and advance county federal policy priorities for veterans.

[SAMPLE LETTER](#)

SAMPLE SOCIAL MEDIA TOOLKIT

Use these graphics and sample social media posts to encourage participation in Operation Green Light and showcase your county's efforts.

[TEMPLATE POSTS](#)

[GRAPHICS](#)