
ECONOMIC AND WORKFORCE DEVELOPMENT: GOVERNING FOR MAXIMUM IMPACT



NORTH CAROLINA
DEPARTMENT of
COMMERCE



PART I: WORKFORCE INNOVATION & OPPORTUNITY ACT OVERVIEW



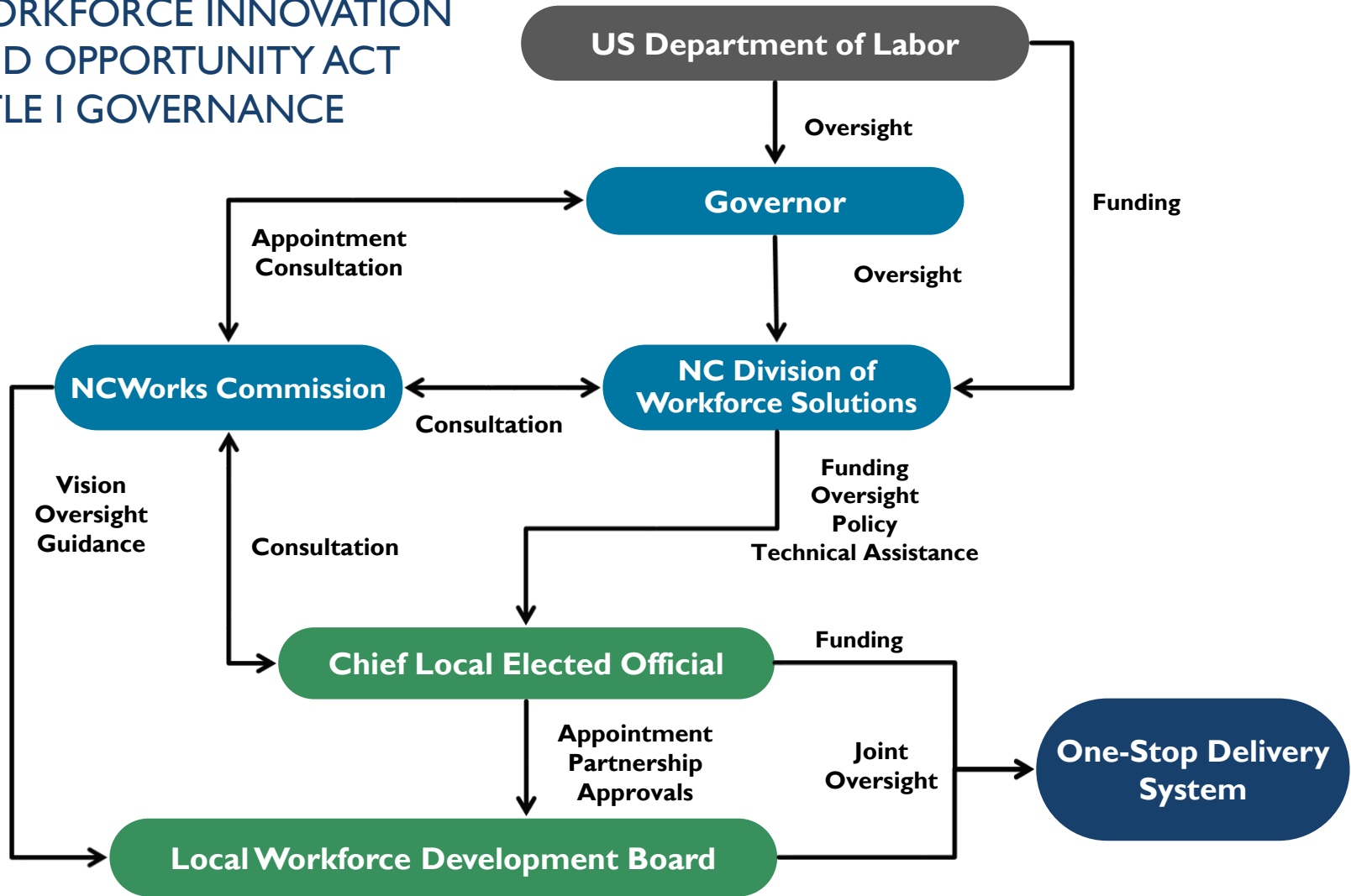
WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)

WIOA Operating Guidance

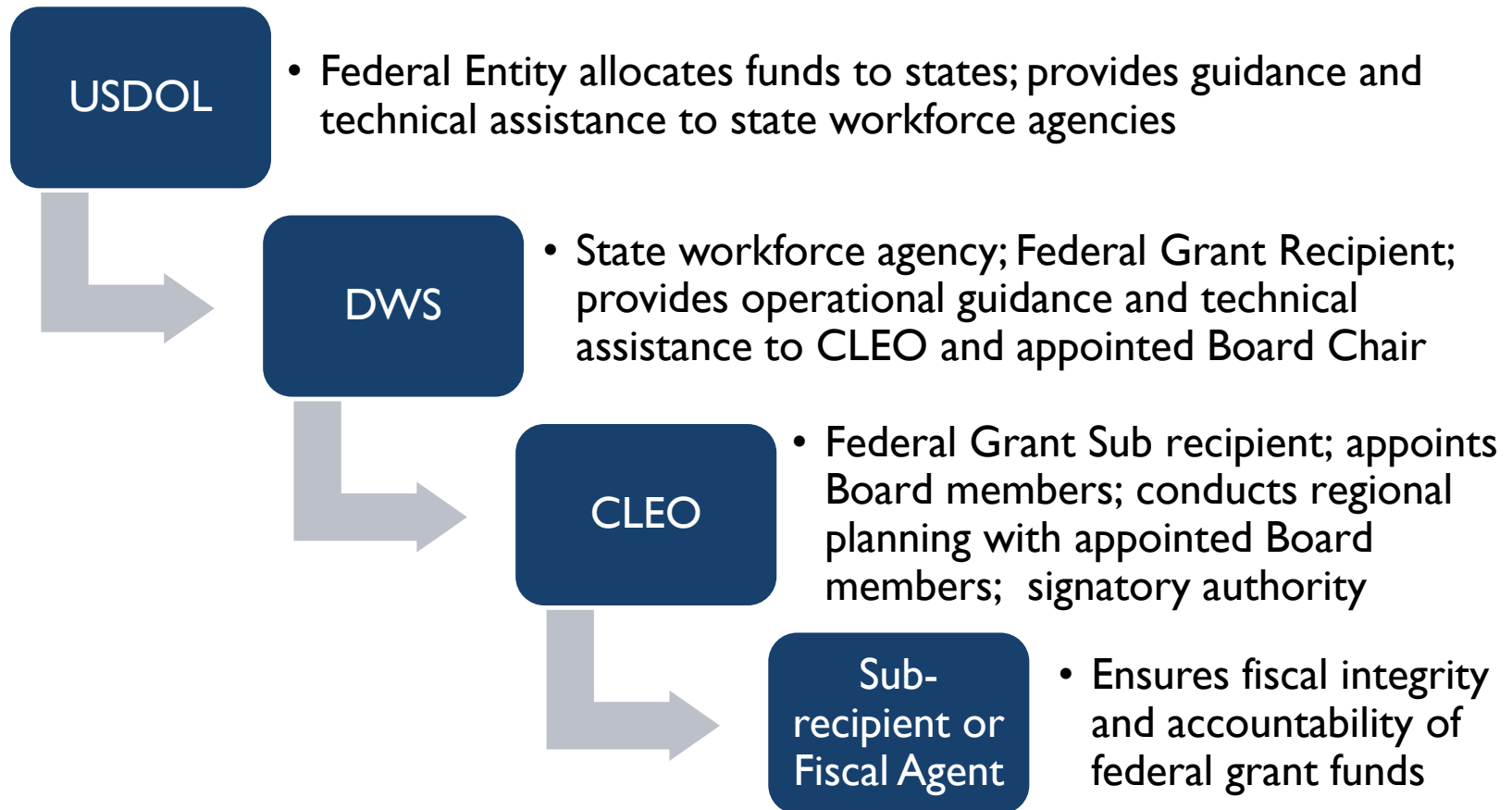


- ▶ Signed into law with broad, bi-partisan support on July 22, 2014
- ▶ Outlines the vision, goals, objectives and requirements for how the public workforce system is structured and operates
- ▶ Five principles

WORKFORCE INNOVATION AND OPPORTUNITY ACT TITLE I GOVERNANCE



FLOW OF FUNDS



LOCAL WORKFORCE DEVELOPMENT AREAS

- ▶ Designated by the Governor utilizing data from:
 - Local labor markets
 - Regional economic development areas
 - Area's resources and capacity
- ▶ Publishes a local WIOA Plan outlining their vision, goals, strategies, and investments.
- ▶ Incorporates collaborative regional planning to identify and coordinate service strategies across the regional economy.



PART II: STRATEGIC PLANNING & ALIGNMENT



FEDERAL LAW: WORKFORCE INNOVATION & OPPORTUNITY ACT

- ▶ Promotes alignment of workforce and economic development
 - Regions will have coordinated planning and service delivery strategies
- ▶ Improves Services to Employers and Promotes Work-Based Learning
 - Employer needs will drive the workforce system services
- ▶ Fosters Regional Collaboration
 - Regional economic and workforce partners, government and non-profit agencies and employers will work together toward economic prosperity.

LOCAL PLAN

- ▶ Developed by chief elected official and appointed local workforce development board members in partnership with partner organizations (ie., economic development organizations, community colleges, K-12, employers, etc.)
 - Outlines the vision for the local workforce system and serves as the blueprint for its operations
 - Incorporates areas of strategic planning toward economic growth
- ▶ Developed every four years, modified every two years, submitted annually
- ▶ Aligns with state plan and local Board budget

STRATEGIC PLAN

WIOA drives a vision for more strategic action by workforce board members:

- ▶ A focus on a unified vision for regional workforce development shared by all state and local Boards
- ▶ More extensive collaboration with partners and employers, and expanded accountability and transparency.
- ▶ Strategic Elements
 - Labor market and economic analyses
 - Priority, in-demand industry sectors and occupations
 - Emerging, growth industry sectors and occupations
- ▶ Operational Elements
 - State strategy implementation and coordination of state workforce development system partners

STRATEGIC BOARDS

- ▶ Serve as the keeper of a guiding vision, and engages funders, partners, employers, and community members around that vision
- ▶ Are committed to identifying employer centric solutions through strategic partnerships and collaborative service
- ▶ Have an effective structure and measurement process including assessing, reporting and seeking to improve program outcomes



INFORMATION YOU NEED TO PERFORM THIS TASK (9)

► To develop:

- Ensure the development process convenes all local workforce system stakeholders
- Identify and describe policies, procedures, and local activities to be carried out
- Align with the State Plan
- Provide opportunity for public comment
- Ensure alignment with planning region, if applicable.

CONTACT INFORMATION FOR QUESTIONS

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