



Event Agenda

100 Counties Prepared Training: Emergency Preparedness for Elected Officials



North Carolina Association
of County Commissioners

May 31, 2023

Location: NC Division of Emergency Management EOC, 1636 Gold Star Drive, Raleigh, NC

Arrival details: Training will take place in the Situation Room. Please be prepared to show ID.

8:00-9:00 a.m. **Registration & Networking Coffee**

9:00 a.m. **Welcome Remarks**

NCACC Past President and Brunswick County Commissioner, Frank Williams

NC Emergency Management Director, Will Ray

VP Government Affairs & External Relations, Duke Energy, Kevin McLaughlin

9:15 a.m. **Session 1: The Emergency Management Process**

Presenter: Kate Van Tol, Legal Fellow of Emergency Management

- Review emergency definitions and phases
- Review common terminology throughout an emergency, including state of emergency declarations, major disaster declarations, and the difference between the two
- Overview of roles of government (county, state, federal); meaning of county or state; state of emergency; role of municipalities

10:30 a.m. **Break**

10:45 a.m. **Session 2: Understanding Roles and Responsibilities at the County Level**

Presenters: Retired Emergency Management Directors and current County Commissioners Randy Thompson and Ann Keyes; Moderator: Frank Williams, NCACC Past President and Brunswick County Commissioner

- Hear from former Emergency Management Directors and current County Commissioners on the delegation of roles and responsibilities for major county key players in an emergency
- Explain the difference between the roles and the importance of everyone knowing where their job starts/ends
- Share personal anecdotes about how things can go awry when there is confusion about roles and how clear roles can impact an emergency response
- Share best practices for the different roles and how county commissioners can ensure they know their role in an emergency



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12:15-1:00 p.m.

Lunch Break

1:00 p.m.

Session 3: Funding Fundamentals

Presenters: Don Campbell, Chief of Staff, NCEM

- Review disaster funding programs available to local jurisdictions to recovery from major disasters
- Understand programs available to support individual homeowners and business owners in recovering from emergencies and disasters
- Discuss funding programs available to support Emergency Management programs and ongoing preparedness efforts

2:00 p.m.

Session 4: Effective Communication in a Crisis and County Communication

Presenters: Angela Ingram, Julie Parker Communications; Jeff Brooks, Manager of Carolinas Regulated Utility Communications - Duke Energy

- Understand the importance of effective communication in a crisis
- Learn the fundamentals of good crisis communication
- Hear about the role of a county commissioner in crisis communications response
- Gain insight on how to be a credible spokesperson

3:00 p.m.

Afternoon Break

3:15 p.m.

Session 5: Importance of Relationship Building

Presenters: William Ray, NCEM Director; Mike Sprayberry, Senior Advisor for Emergency Management, Hagerty Consulting; Frank Williams, NCACC Past President and Brunswick County Commissioner

- Highlight the importance of relationships between stakeholders and how they can impact the effectiveness of an emergency response
- Hear examples of effective relationships between counties and other stakeholders
- Hear from experts in emergency response about their experience building and maintaining relationships with counties and advice for how counties can be a strong partner during emergency response

4:00 p.m.

Tour of Emergency Management Center and Group Completion Recognition

4:30 p.m.

Closing Remarks from Kevin Leonard, NCACC Executive Director