

American Rescue Plan Act

State & Local Fiscal Recovery Fund

Community Outreach & Engagement

NCACC Funding Strategy Summit
March 28, 2022

Funding Principles

- **Center community voice** in decision-making
- **Honor County values** of equity/inclusion, accountability, service excellence, and transparency/communication
- **Build on foundation** of existing County and regional efforts
- **Maximize funding** by cross-mapping initiatives against more restrictive funding streams and State/Federal opportunities
- **Invest in best practices** by adding capacity, infrastructure, and expertise early
- **Focus on sustainability** with one-time uses or by establishing a path to sustainability

Engagement Efforts



**COMMUNITY
SURVEY**
ETC INSTITUTE



**COMMUNITY
CONVERSATION
S & LISTENING
SESSIONS**
PUBLIC
PARTICIPATION
PARTNERS



**ECONOMIC
ANALYSIS**
EMSI BURNING
GLASS



**DIGITAL
INCLUSION
ANALYSIS**
GUIDEHOUSE &
PUBLIC
PARTICIPATION
PARTNERS

Community Survey Findings

healthcare & education

25% of respondents experienced **severe daily disruption** in 7 areas

1 of 10 respondents accessed unemployment & food assistance

3 out of 5 received local COVID-19 info. from TV

Community Conversations

Guilford County ARPA Public Input Finding **Healthcare Investments**



- Making physical healthcare more affordable and more accessible
- Expanding access to mental health services
- Increasing support for community-based healthcare organizations
- Financing and increasing access to pandemic response supplies (PPE, testing, vaccines, etc.)

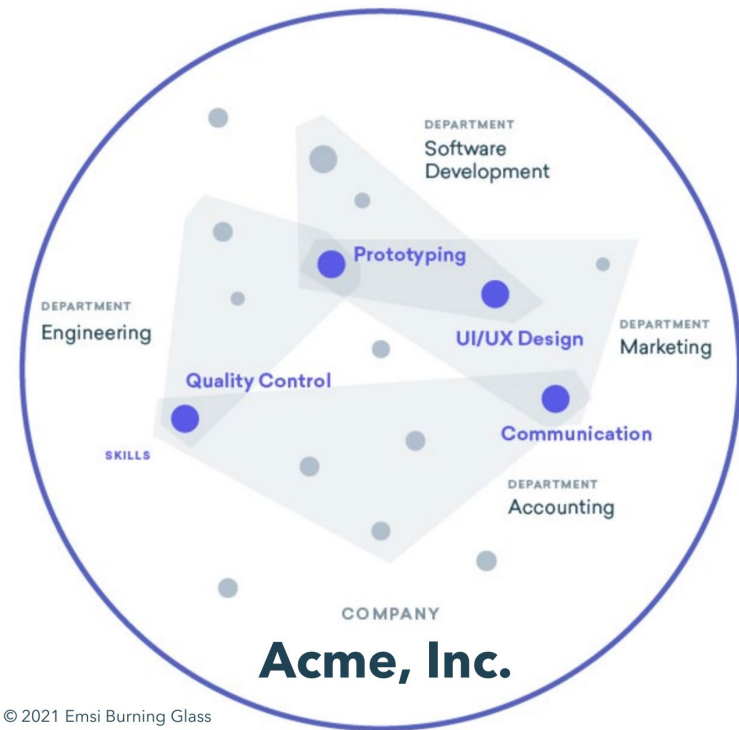
Guilford County ARPA Public Input Finding **Education Investments**



- After-school programs
- School facility repairs and rebuilds
- Teacher and school staff retention and recruitment
- School supplies
- Tuition assistance for college students

Economic Analysis

- Built on
 - 18 billion data points in Labor Market Info.
 - 100M+ Job Postings
 - 110M+ profiles and resumes
 - 30K Emsi open-sourced skills



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Broadband Analysis

It is vital. Working from home, online classes, etc. are a part of my daily life. I get poor internet service in my area so it can be pretty frustrating.

Survey respondent

Thank goodness for the internet bill assistance out now cuz [sic] without it my internet would have been the first one cut off. I was on unemployment till September and since then we have struggled so bad. I'm trying to work what I can but I have 2 disabled adults to care for and 2 minor kids.

Survey respondent

Frustrating that home internet is so slow or goes out frequently. That's ok if it only impacts entertainment, but definitely NOT ok when it comes to remote learning

Survey respondent

Availability

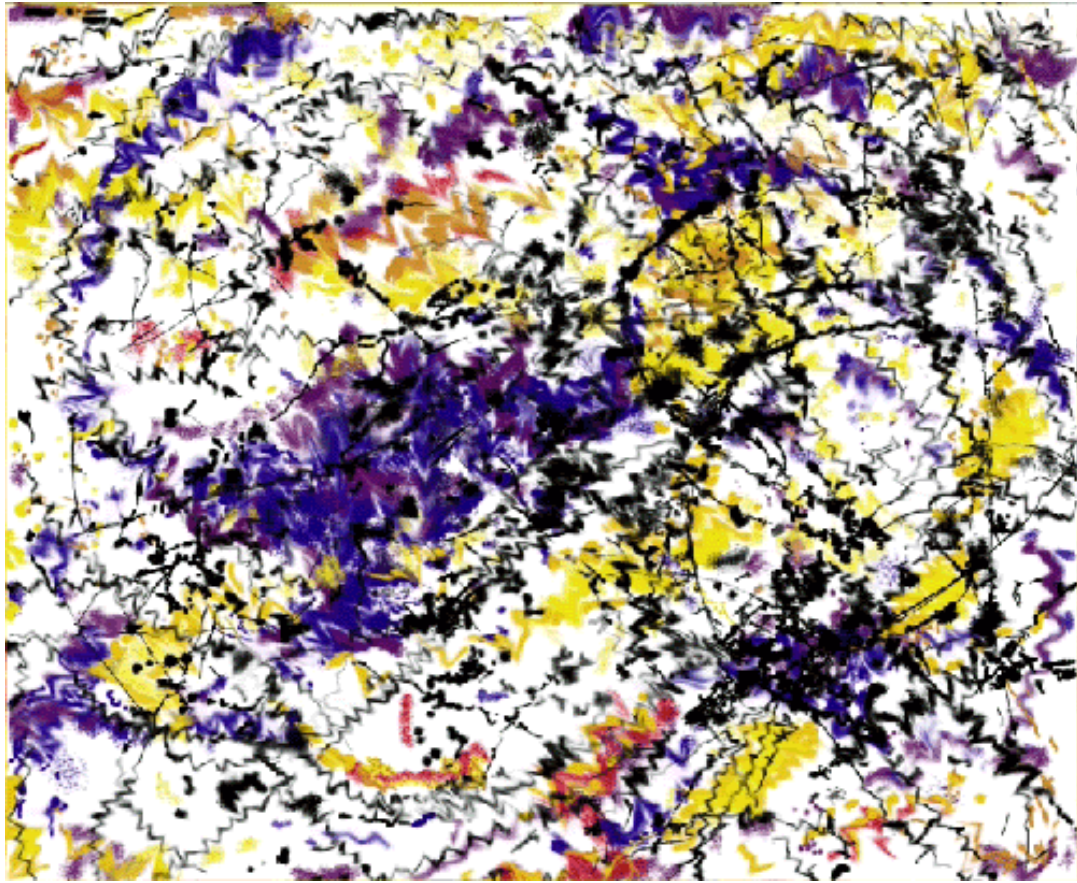
Is broadband available at an adequate speed necessary for work, school, etc.?

Affordability

Are the available broadband speeds at an affordable price point?

Adoption

Could households successfully use broadband if available and affordable?



75 Total Submissions Received

Totaling about \$259M

By Funding Term

