



Diane Davis, Executive Director



Eleven states united to develop and promote sustainable recycling programs . . .

- Alabama
- Arkansas
- Florida
- Georgia
- Kentucky
- Louisiana
- Mississippi
- North Carolina
- South Carolina
- Tennessee
- Virginia



Goals

- **Increase collection and recovery of quality recyclable materials**
- **Create a greater awareness of the recycling industry's impact in the Southeast**
- **Foster economic development via the recycling industry**
- **Foster communications among all stakeholder groups**



2008 Sponsor Members

BENEFACTOR

Alabama Power Company
Coca-Cola Recycling
Curbside Value Partnership

PARTNER

Alcoa, Inc.
American Chemistry Council -
Plastics Division
KW Plastics

CORPORATE SUSTAINER

Interface Inc.
Mohawk Industries
Steel Recycling Institute

SUSTAINER

American Forest & Paper Assoc.
Bluegrass Regional Recycling Corp.
Caraustar
Envision Plastics
Plastic Revolutions
SP Recycling
Schaefer Systems International
The Newark Group Recycled Fibers
US EPA Region 4
US Tire Recycling
Waste Recycling
Weyerhaeuser

IN KIND

RecycleNet



Additional Members by Category

BUSINESS / TRADE ASSOCIATION

Andela Products
Cram-A-Lot
Curbside Management, Inc.
Ensley Corporation
Glass Packaging Institute
Greenstar North America
Harris Waste Management
Market Services of Alabama
Pinellas County Utilities
Plastic Recyclers Southeast
RBRC
Recycling Foundation of Baton Rouge
Rehrig Pacific Company
ReTrac/Emerge Knowledge Design Inc.
Smurfit Stone
Strategic Materials
Synergy Recycling LLC
Waste Management-Recycle America

GOVERNMENT / NON-PROFIT

Catawba County Utilities & Engineering
Georgia Dept. of Community Affairs
Mecklenburg County Solid Waste
SW Authority of West Palm Beach County
State of North Carolina – DPPEA
State of South Carolina – DHEQ & DOC
State of Mississippi – DEQ
Wiregrass Rehabilitation Center

RECYCLING COALITION

Alabama Recycling Coalition
Arkansas Recycling Coalition
Capital Area Corporate Recycling Council
Georgia Recycling Coalition
Mississippi Recycling Coalition
Tennessee Recycling Coalition



Building Momentum

- **Southeast demand for material exceeds supply**
- **Communities are invested in maintaining jobs and manufacturing**
- **Energy concerns are spreading from a national to a regional level**



Recycling & Economics

Impact on a National Level

The United States is home to more than 56,000 recycling and reuse facilities that employ approximately 1.1 million people and generate an annual payroll of nearly \$37 billion and gross over \$236 billion in annual revenues.

source: Recycling Economic Impact Study, EPA

R.W, Beck, 2001



Regional Impact

Recycling: Big Business in the Southeast

South Carolina – 2005 figure - 37,440 jobs - 6.5 billion
Projected 12% growth in the next five years

North Carolina – 2005 figure – 14,000 jobs
54% forecasted growth

Georgia estimates that each year it spends \$100 million
to throw away \$300 million worth of Recyclables



Regional Need

Demand Outweighs Supply

Mohawk Industries- Summerville, GA- one of the largest users of PET in US

Novelis- Atlanta, GA-largest aluminum recycler in the world

SP Newsprint Co. Dublin, GA-consumes more than 750,000 tons per year

Coca-Cola Recycling – Atlanta, Ga– goal to recover 100% of their plastic packaging waste in this country.

Alcoa-Knoxville, TN – goal of increasing aluminum can recycling rate from 52% to 75% by 2015

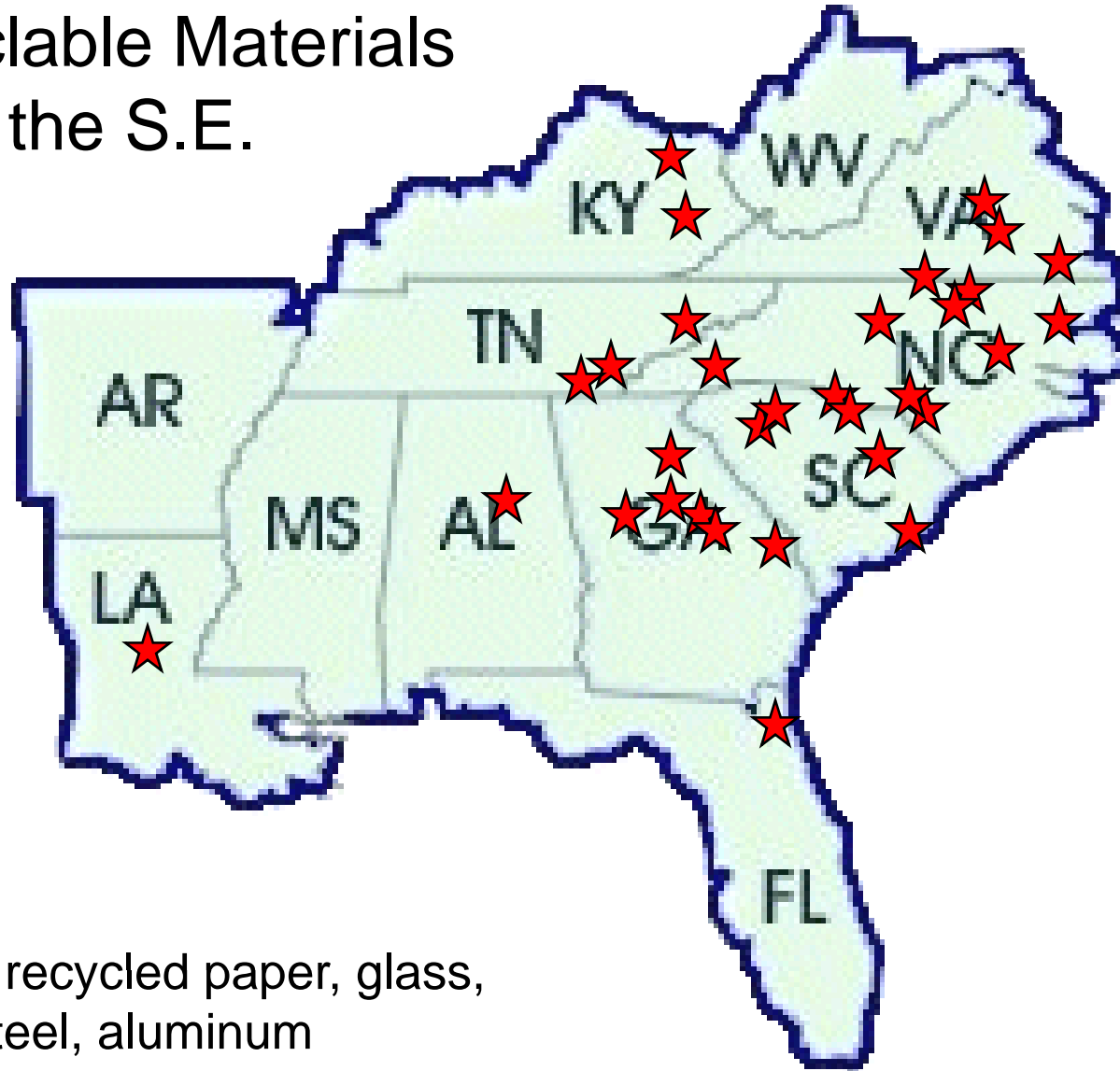


Action Item: Partner with EPA

Impact in the Southeast: A Profile of the Recycling Economy

SERDC's proposal to document the economic impacts of the recycling industry in the southeast and communicate the findings to state and local decision-makers to encourage improvements in recycling programs has been "selected" for further evaluation for funding by EPA Region 4.

Sampling of End-Users of Recyclable Materials in the S.E.



★ = user of recycled paper, glass,
plastic, steel, aluminum



Target Audience

Elected Officials

SC has many tools to help the local recycling coordinator do his job: Recycle Guys, etc.

SERDC plans to make sure the recycling coordinator gets the support from the top down.



Officers 2007/2008

**Arthur Ferguson – Chairman (AL)
KW Plastics**

**Mickey Mills - Vice Chairman (KY)
Bluegrass Regional Recycling Corporation**

**Suzette Thomason – Treasurer (FL)
Steel Recycling Institute**

**Mark Lester - Secretary (AL)
Alabama Power Company**



Board of Directors 2008

Lisa White (GA)
SP Recycling

Steve Thompson (VA)
Curbside Value Partnership

Nancy Jo Craig (LA)
Capital Area Corporate Recycling Council

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Mississippi DEQ

Steve Carreras (SC)
Waste Management-Recycle America

Jerry Hawk (GA)
Home Alone Recycling

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University of Tennessee

Scott Mouw (NC)
**NC Dept. of Pollution Prevention &
Environmental Assistance**

Landis Frey (GA)
Coca Cola Recycling

Joe Cattaneo (VA)
Glass Packaging Institute

Chantal Fryer (SC)
SC Dept. of Commerce

Nancy Womack (GA)
Caraustar

Paul Roszel (At Large)
Recycle Net



Membership Sponsor Levels

- **FOUNDER—\$20,000**
- **BENEFACTOR—\$10,000**
- **PARTNER—\$6,000**
- **CORPORATE SUSTAINER—\$3,000**
- **SUSTAINER—\$1,000**
- **BUSINESS/TRADE ASSOCIATION—\$500**
- **ORGANIZATION/COLLEGE/UNIVERSITY—\$250**
- **GOVERNMENT/NON-PROFIT—\$150**
- **RECYCLING COALITION (SRO)—\$150**
- **INDIVIDUAL/STUDENT MEMBERSHIP—\$50**



Thank you!

www.serdc.org