

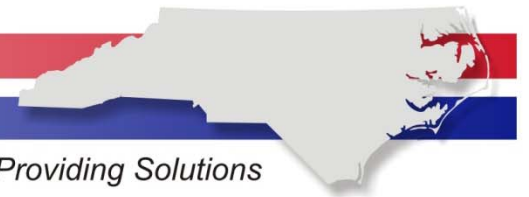
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# PLANT @ Breeze

## A New Farm Enterprise Incubator

### A Partnership in Education



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# PLANT @ Breeze

## A New Farm Enterprise Incubator

- 168 Acre Farm Donated to NCSU
- Extension and County Staff

### Breeze Farm Master Plan

- NC Extension Staff ...Education
- Orange County \$10,000 / yr.
- Excellent Local Markets!!



NC Cooperative Extension



Empowering People • Providing Solutions



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# Plant @ Breeze

## Classroom Training Program

- **Farm Business, Planning, Irrigation, Soil Management, Plant Growth and Development, Marketing, Weed Science, Plant Pathology, Entomology, etc**
- **3 hours class, one per week over 2 months**
- **\$110 fee**
- **2008 / 55 registered**
- **2009 / 65**
- **2010 / 45**



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# Plant @ Breeze

## Classroom Training Program

**Classes taught by:**  
**Extension Agents**  
**NCSU Faculty**  
**NCA&T Faculty**  
**Local Farmers**

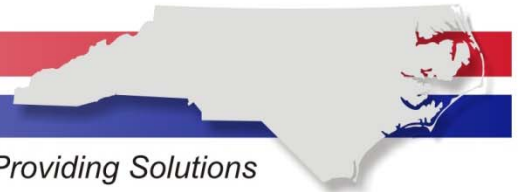


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# PLANT @ Breeze

## A New Farm Enterprise Incubator

- **110 Current and New Farmers Trained**
  - **Classroom**
    - **59% Increased Product Diversity**
    - **85% Improved Marketing and Production Skills**
    - **57% New Farm Enterprise**



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# **Plant @ Breeze Apprenticeship**

**Apprentice with an Approved Business Plan**

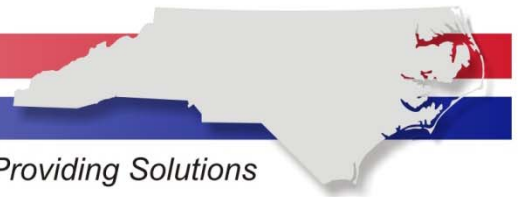
**Agrees to rent ¼ acre at for \$110.00**

**Plants, Weeds, Irrigates, Harvest, Markets**

**2008 / 12 apprentices , 2009 / 11**

**Extension Staff does land prep, bedding**

**sets up irrigation, on site consultation**



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# PLANT @ Breeze

## A New Farm Enterprise Incubator

- **22 Practicing Farm Apprentices**
    - **Leased Land at Breeze**
- 100% have sold in a local market**

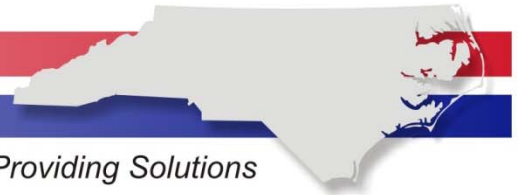


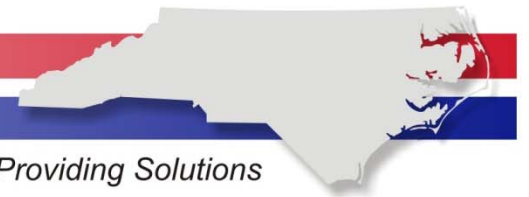
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# Orange County

- **Overall \$40 Million**
- **\$22 Crops \$18 Livestock**
- **Tobacco \$5.5, Row Crops \$1.5,  
Forest \$1.4, Nursery \$11.8,  
Vegetables \$1.8**





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# **The Mission of NC Cooperative Extension**

- **Sustaining Agriculture and Forestry**
- **Protecting the Environment**
- **Maintaining Viable Communities**
- **Developing Responsible Youth**
- **Developing Strong, Healthy and Safe  
Families**

