



Annual Conference Sponsorship Opportunities

Founded in 1908, the North Carolina Association of County Commissioners is one of the most successful and active statewide local government associations in the nation. Part of our mission is to provide increased educational opportunities for county commissioners and managerial staff. Our Annual Conference is our biggest event of the year, and typically attracts nearly 400 county officials from more than 80 different counties. This year's conference will be held Aug. 18-21 at the Concord Convention Center in Cabarrus County.

Sponsoring the NCACC Annual Conference is a great opportunity for organizations to increase their visibility with North Carolina's county decision-makers. The NCACC offers many different sponsorship opportunities. Sponsors receive prominent recognition for their sponsorship, as detailed below. All sponsors will be listed on a general thank you sign at the conference registration area, designated by levels of sponsorship, and recognized in our Resolution of Appreciation. The success of our Annual Conference depends on our sponsors and exhibitors. We hope you will consider participating as a sponsor and exhibitor at our 2011 Annual Conference.

A \$5,000 AND HIGHER SPONSOR (GOLD SPONSOR) will receive the following:

- Listing in Pre-Conference Promotional Brochure (if received in time of printing)
- One free booth (if request received by July 31) at NCACC Trade Show
- Eight complementary tickets to a conference event of your choice (Horn of Plenty, Opening Reception or President's Banquet) OR four tickets to an event of your choice and two entries in the County Invitational Golf Tournament
- One representative invited to the Board of Directors dinner on Wednesday night (location TBD).
- Half-page ad on inside front or inside back cover of conference program (sponsor must provide ad), or quarter-page color ad in September edition of *CountyLines*
- Company logo on NCACC Annual Conference Home Page (www.ncacc.org/annualconf.htm) until three weeks after annual conference
- List of pre-registered attendees (e-mailed two weeks prior), if requested
- Four complimentary registrations to Annual Conference

A \$2,500-\$4,999 SPONSOR (SILVER SPONSOR) will receive the following:

- Listing in Pre-Conference Promotional Brochure (if received in time of printing)
- The ability to reserve a booth at NCACC Trade Show at the non-profit rate (\$425 vs. \$850).
- Receive four complementary tickets to a conference event of your choice (e.g. Horn of Plenty, Opening Reception or President's Banquet) OR two tickets to an event of your choice and one spot in the County Invitational Golf Tournament.
- Company logo on NCACC Annual Conference Home Page (www.ncacc.org/annualconf.htm) until three weeks after annual conference.
- List of pre-registered attendees (e-mailed two weeks prior), if requested.
- Two complimentary registrations to Annual Conference

A \$1,000-\$2,499 SPONSOR (BRONZE SPONSOR) will receive the following:

- Listing in Pre-Conference Promotional Brochure (if received in time of printing)
- Receive two complementary tickets to a conference event of your choice (e.g. Horn of Plenty, Opening Reception or President's Banquet) OR one spot in the County Invitational Golf Tournament.
- List of pre-registered attendees (e-mailed two weeks prior), if requested.
- One complimentary registration to Annual Conference