


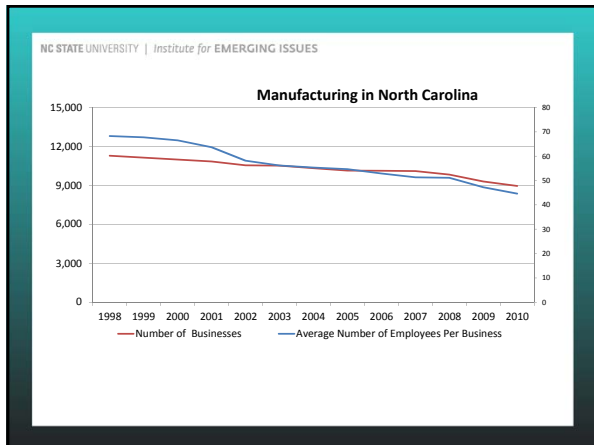
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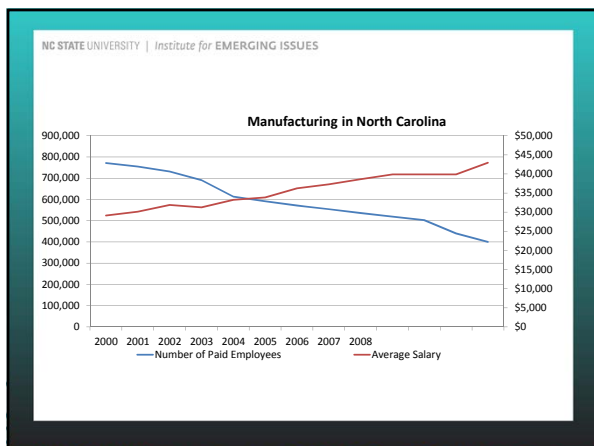
NC Association of County Commissioners

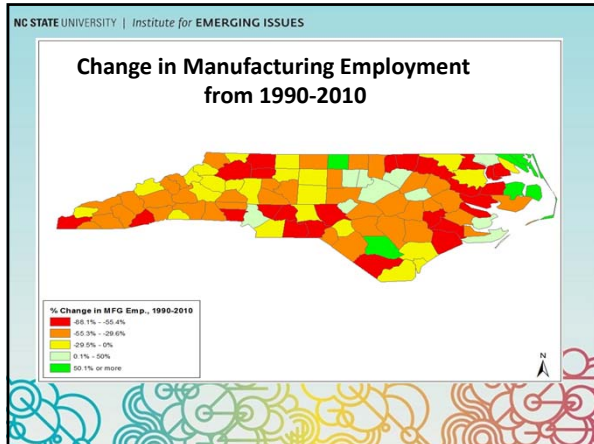
Economic Development Committee

Diane Cherry, Institute for Emerging Issues









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Issues Threatening Renaissance

- **Talent:** Education system may not be training enough workers to replace those that retire and companies may be too passive in developing skilled workers.
- **Image:** Manufacturing has an image problem (not your grandfather's career any longer but it is not a career of choice for high school students).
- **Partnerships:** Manufacturing today needs strong partnerships with schools, career and technical educators, and chambers of commerce to develop the next generation workers.

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Community Forums

- Built off of NC Community College System's Manufacturing Awareness Week April 7th-13th
- Held across the state May-July 2013 in partnership with NC Association of County Commissioners, NC Cooperative Extension, NC Community College System
- Focused on how to better align manufacturing businesses, educational systems, and community networks

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Community Forum Locations

Beaufort, Bladen, Cabarrus, Catawba, Chatham, Cumberland, Franklin, Granville, Lincoln, Pitt, Rutherford, Stanly, Stokes, Vance, Warren & Wilson.

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Community Forum Strategies

1. *Rebranding manufacturing* (facilitating the new understanding of manufacturing)
1. *Work-based learning* (mentorships, apprenticeships, soft skills)
1. *Community partnerships* (understanding manufacturers' work-based needs, programming for SMEs, organizational continuity)

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Partnerships Needed

K-12 Education - Career & Technical Education Directors; Guidance Counselors	Community College – Instructors in Technical Trades
Workforce Needs	
Company - Work-Based Learning, Apprenticeships	Company Officials - Vocalize Opportunities to Create Appeal
