

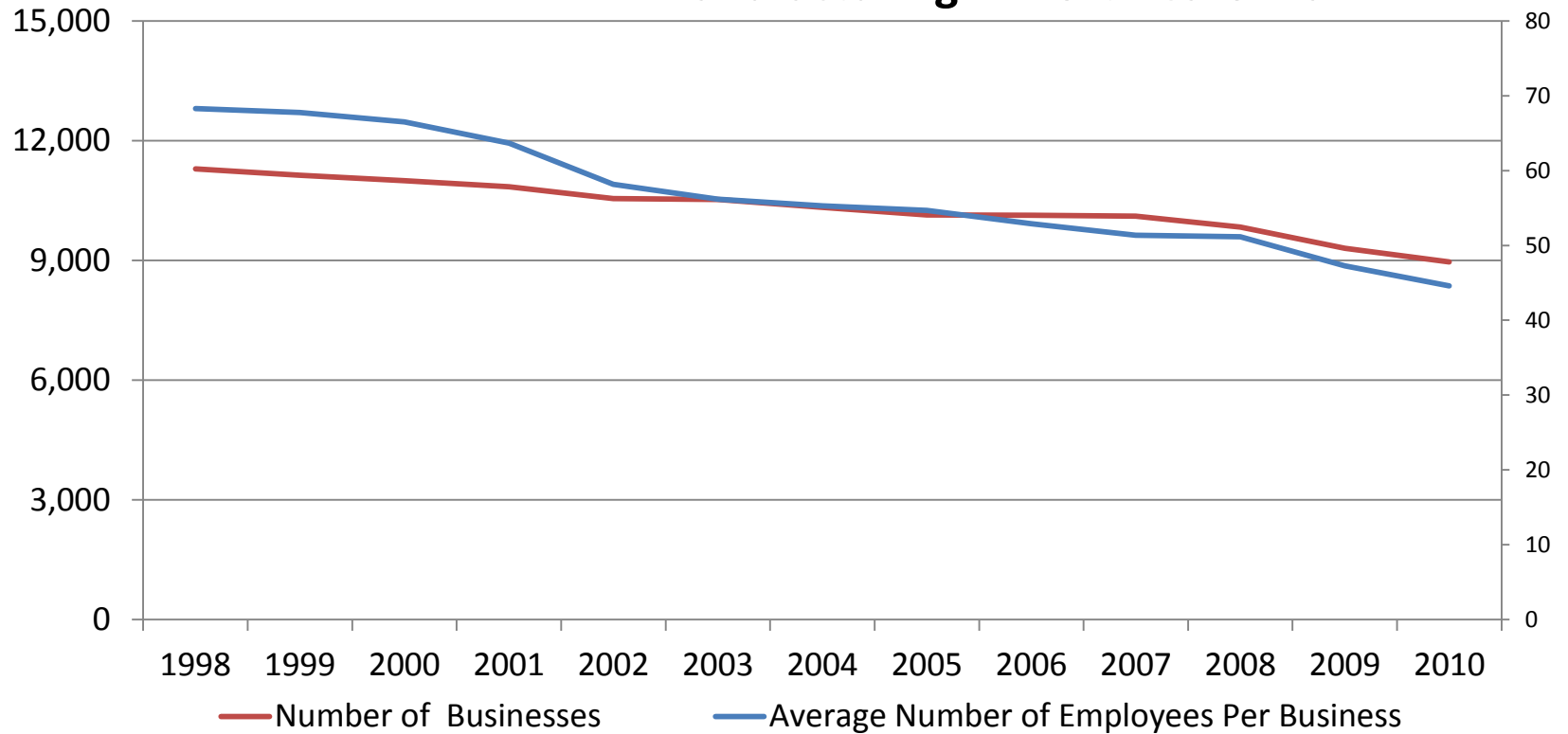
NC Association of County Commissioners

Economic Development Committee

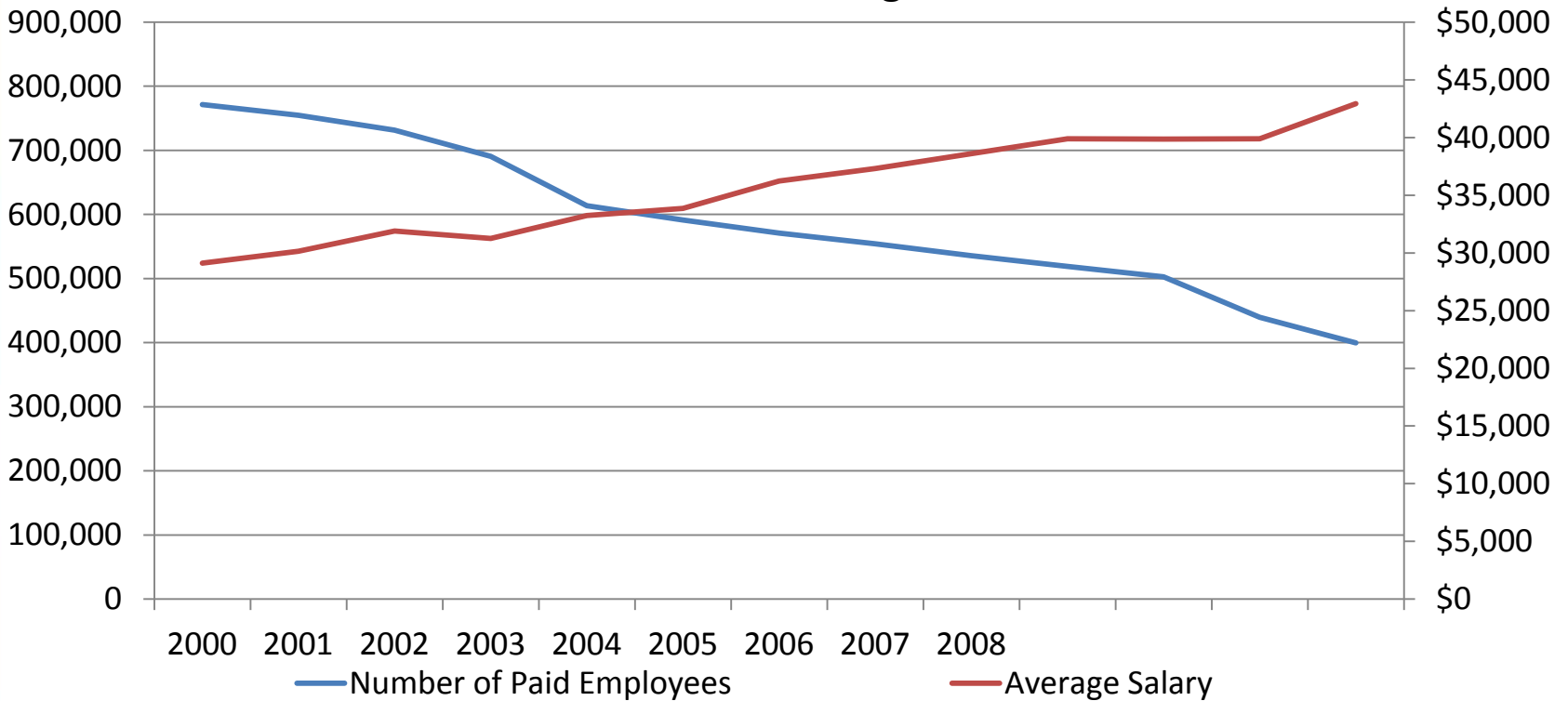
Diane Cherry, Institute for Emerging Issues



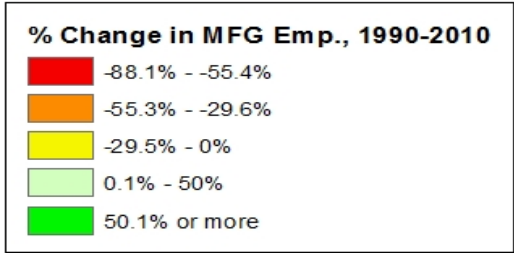
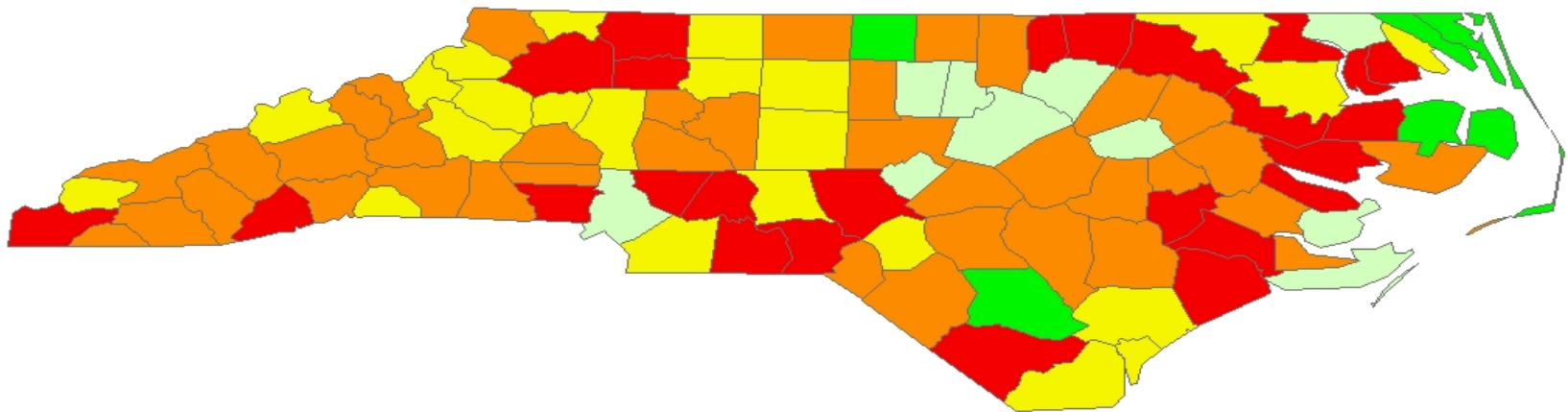
Manufacturing in North Carolina



Manufacturing in North Carolina

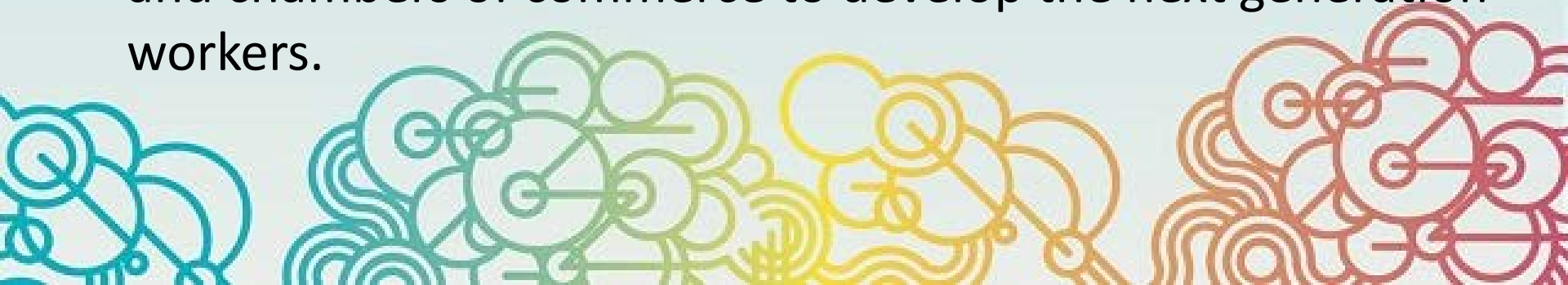


Change in Manufacturing Employment from 1990-2010



Issues Threatening Renaissance

- Talent: Education system may not be training enough workers to replace those that retire and companies may be too passive in developing skilled workers.
- Image: Manufacturing has an image problem (not your grandfather's career any longer but it is not a career of choice for high school students).
- Partnerships: Manufacturing today needs strong partnerships with schools, career and technical educators, and chambers of commerce to develop the next generation workers.

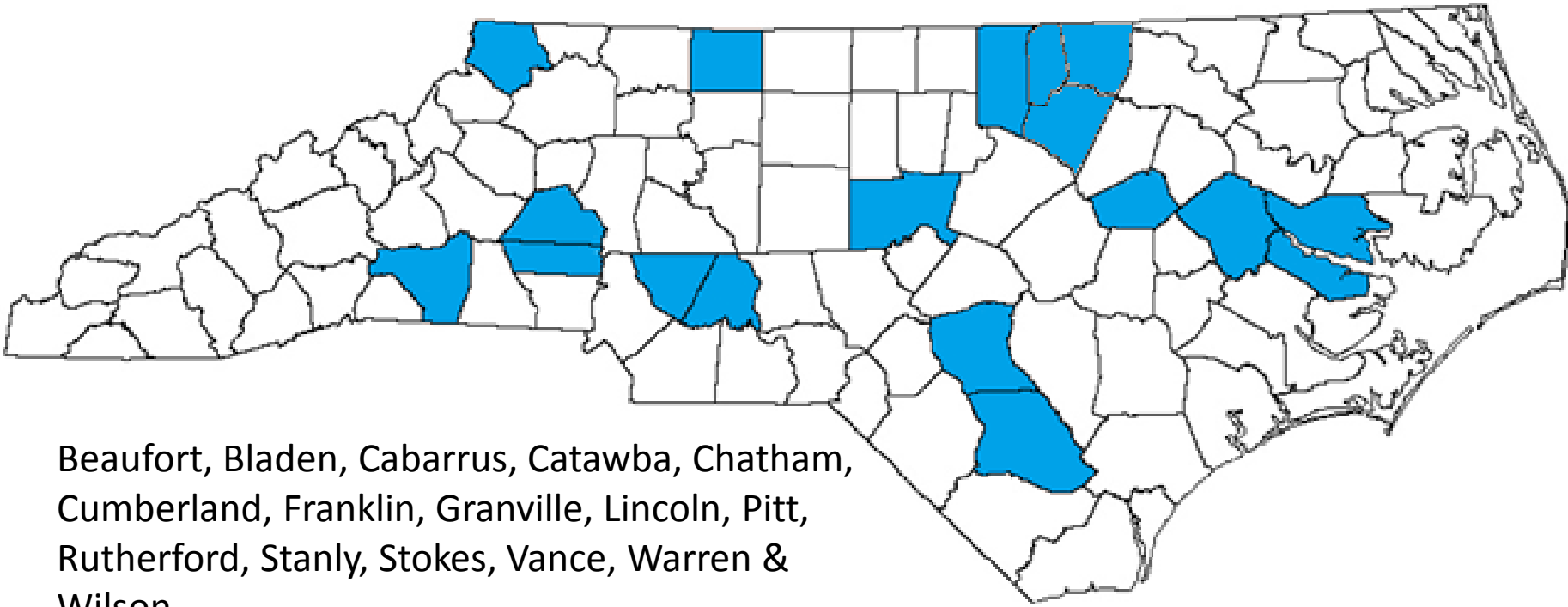


Community Forums

- Built off of NC Community College System's Manufacturing Awareness Week April 7th-13th
- Held across the state May –July 2013 in partnership with NC Association of County Commissioners, NC Cooperative Extension, NC Community College System
- Focused on how to better align manufacturing businesses, educational systems, and community networks



Community Forum Locations



Beaufort, Bladen, Cabarrus, Catawba, Chatham, Cumberland, Franklin, Granville, Lincoln, Pitt, Rutherford, Stanly, Stokes, Vance, Warren & Wilson.



Community Forum Strategies

1. *Rebranding manufacturing* (facilitating the new understanding of manufacturing)
1. *Work-based learning* (mentorships, apprenticeships, soft skills)
1. *Community partnerships* (understanding manufacturers' work-based needs, programming for SMEs, organizational continuity)



Partnerships Needed

K-12 Education - Career &
Technical Education Directors;
Guidance Counselors

Community College –
Instructors in Technical Trades

Workforce Needs

Company - Work-Based
Learning, Apprenticeships

Company Officials - Vocalize
Opportunities to Create
Appeal