



Leading Your County Governing Board: An Orientation for County Board Chairs

Agenda

January 12, 2018, Raleigh Marriott Crabtree Valley

- 9 a.m. Registration opens
- 9:30 a.m. **Welcome**
Kevin Austin, Yadkin County Board Chair and NCACC First Vice President
- 9:40 a.m. **Your Role as the Meeting Conductor**
Amy Bason and Paige Worsham, NCACC
What rules or procedures must a board use and how do the rules enable a board chair to conduct an effective meeting? What power does the chair have to set the board agenda? Are there rules for managing public comment? This overview of the legal and procedural responsibilities of the board chair takes a look at what it means to sit as the chairperson of the Board of County Commissioners.
- 10:25 a.m. Break
- 10:40 a.m. **Meetings and More: Leading the Board, Working with Staff**
There is no substitute for experience, and one of the Association's objectives is to provide a forum for county officials to interchange ideas and experiences. These small-group discussions will allow participants the opportunity to interact with 1) veteran board chairs on how they navigated a real-world scenario; 2) county managers on setting expectations with appointed staff; and 3) county attorneys on when and why to consult your legal counsel.
- 11:40 a.m. **Takeaways from Small-Group Discussions**
Participants have a chance to briefly discuss some commonalities and surprises from the small-group discussions in this debrief period.
- Noon Lunch
- 1 p.m. **Understanding Perceptions and Communicating with Purpose**
Joy Javits, Founder, In the Public Eye, Effective Communication; and Lacy Pate, NCACC
Have you ever wondered how people perceive your voice tone, body language and message? Communications coach Joy Javits will share thought-provoking observations about how we are perceived when we speak and move in particular ways. Whether communicating with board members, the public or the media, giving thoughtful consideration to how you want to come across and putting your choice into practice can be difficult to do, but lead to highly effective results.

Communicating with the media presents its own special challenges. NCACC Public Relations Manager Lacy Pate will round out the session with advice on why it is important to build relationships with your local media, and tips on communicating a public message through the media.

2 p.m.

Putting It into Practice

Paige Worsham, NCACC

What does it look like when a Board Chair successfully (or unsuccessfully) handles a procedural issue, public comment, or a media interview? You probably know it when you see it. Video examples combined with facilitated discussion will put a real-world spin on the lessons of the day.

2:55 p.m.

Closing: Thank You for What You Do

Kevin Leonard, NCACC Executive Director

3 p.m.

Adjourn