

## LGFCU Excellence in Innovation Award Project Evaluation

<b>Project ID</b>	PIP-6
<b>Title of Program</b>	Warren County Report - Radio Program
<b>Program Category</b>	Public Information and Participation
<b>Submission Date</b>	5/26/2016 5:00:25 PM
<b>County</b>	Warren
<b>Employee</b>	Angelena Kearney-Dunlap
<b>Employee title</b>	Clerk to the Board of Commissioners
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<b>County Department</b>	Board of Commissioners
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<b>County Manager</b>	Linda T. Worth
<b>Supervisor</b>	Linda T. Worth
<b>Implementation Date</b>	5/1/2014
<b>FLSA Designation</b>	Exempt
<b>Project Team Members</b>	Angelena Kearney-Dunlap, Program Host Paula Pulley, assistant host Karen Towns, assistant host

### Description of Productivity Improvement

#### "The Warren County Report" Weekly Radio Program

In an effort to inform the public, Warren County, NC in partnership with the local radio station "WARR 1520 AM" established a weekly, fifteen (15) minute radio program. "The Warren County Report" provides insider information concerning programs and opportunities sponsored by the County and area non-profits to benefit local citizens.

The initial program that aired on May 1, 2014, featured an interview of Warren County Manager Linda T. Worth. The remaining programs in the first year featured updates to the listener with information regarding needed services provided by governmental departments. Example: Parks & Recreation scheduled activities; Youth Programs provided by Youth Services Bureau; Community Programs sponsored by the Senior Center and Safety tips from the Sheriff's Office.

The second year (2015) began by featuring County and local Committees, Commissions and Boards that serve as advisory to the Board of Commissioners; examples: Library Board of Trustees, Fire Commission and Local Emergency Planning Committee.

2016 began with non-profits sharing information that many times is overlooked or unknown by the public: youth programs, historic restoration, community events, local food pantry, mental health issues, etc. The milestone 100th program aired July 2016.

The radio outreach has provided valuable information to the public and invites the public to attend Commissioners' meetings. Listeners have begun to eagerly anticipate the program. How do we know? When the program does not air, telephone calls come in to the radio station inquiring why.

The Clerk to the Board of Commissioners Angelena Kearney-Dunlap is the regular host with a Q&A interview format. Guest hosts have been used such as: local high school students, the Deputy Clerk to the Board of Commissioners-Paula Pulley and Deputy Tax Collector-Karen Towns.

Warren County seeks every avenue to disseminate information into the community. Our local radio station has graciously provided a vehicle that we are have utilized successfully at no cost to the County.

For more information regarding the "Warren County Report" weekly radio program contact Angelena Kearney-Dunlap, Clerk the Board of Warren County Commissioners:

Office: 252-257-3115

E-mail: [angelenakdunlap@warrencountync.gov](mailto:angelenakdunlap@warrencountync.gov)

#### **Description of why this project was initiated**

In an effort to inform the public, Warren County, NC in partnership with the local radio station "WARR 1520 AM" established a weekly, fifteen (15) minute radio program.

#### **Quantifiable results (sustainability, cost savings, cost avoidance and/or a higher level of service).**

#### **Indication of what resources were used and what was done with any accrued time savings**

Local radio station donates 15 minutes per week for dissemination of information into the community.