

## LGFCU Excellence in Innovation Award Project Evaluation

<b>Project ID</b>	IGC-6
<b>Title of Program</b>	The Cleveland Cup
<b>Program Category</b>	Intergovernmental Collaboration
<b>Submission Date</b>	6/24/2016 9:58:27 AM
<b>County</b>	Cleveland
<b>Employee</b>	Henry Earle
<b>Employee title</b>	Clerk to the Board of Commissioners
<b>Email</b>	henry.earle@clevelandcounty.com
<b>County Department</b>	County Manager's Office
<b>Phone</b>	704-484-4766
<b>Address</b>	311 East Marion Street Shelby, NC 28150
<b>County Manager</b>	Jeff Richardson
<b>Supervisor</b>	Kerri Melton
<b>Implementation Date</b>	9/18/2015
<b>FLSA Designation</b>	
<b>Project Team Members</b>	Kerri Melton, Allison Mauney, Rebecca Rhinehardt, Deborah Jolly, Dee Greene, Lareina Carpenter, Jonathan Newton

### **Description of Productivity Improvement**

The Cleveland Cup is a local government 5K that brings together employees of Cleveland County, the City of Shelby and the City of Kings Mountain. The event was created as a part of the Cleveland Strong Workplace Initiative and it gave the three local government entities an opportunity to partner on an event and to strengthen relationships between the three organizations. The event had 278 individuals participate in the race, with another 30 as volunteers. The 2nd Annual Cleveland Cup is scheduled for October 14, 2016.

### **Description of why this project was initiated**

Although responsibility for one's health ultimately rests with that individual, employers, both large and small, have felt the need to impact the physical, mental and emotional health of their employees on some level. Motivation to be involved in these workplace wellness initiatives run the gambit, from creating a culture of wellness to making sure the bottom line is in the black. This is where Cleveland County, a local government agency of 815 employees, finds itself. In January 2014 the county was informed that the health insurance premium it paid would be going up by 17% from the previous year. A rise in chronic disease management needs and obesity, coupled with poor food choices and lack of exercise, were fostering less than desirable situations for many employees.

The Cleveland Cup was born out of the greater Cleveland Strong Workplace Wellness Initiative. The purpose of this event was twofold. It was yet another opportunity for employees to see that the county is serious about making wellness a part of our workplace culture and second, it was an opportunity to partner with our two largest municipalities for an event.

**Quantifiable results (sustainability, cost savings, cost avoidance and/or a higher level of service).**

**Indication of what resources were used and what was done with any accrued time savings**

Although not solely attributable to the Cleveland Cup, this event, as a part of the greater Cleveland Strong Workplace Wellness Initiative, has generated a \$2 million positive swing in the solvency of the health fund since 2014. This has happened while the County has increased its employee HSA contributions and taken on a higher share of employee insurance.

**Other descriptive information**

The Cleveland Cup is one of the primary faces of the Cleveland Strong Workplace Wellness Initiative. It shows both employees and citizens that Cleveland County is dedicated to reducing healthcare costs for its employees and ultimately to Cleveland County citizens. It also shows both citizens and employees that Cleveland County cares about its employees and ensuring that they have a healthy, productive life.